

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1172 ORDER NO. 81395 DATE 10-21-53

CUSTOMER STILLMAN FURNITURE CO.,
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles Blue

(Sectional lounge & chairs)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 4 1/2
2CC-2 Rem.
10.11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1173 ORDER NO. 81396 DATE 10-21-53

CUSTOMER TOWNE & COUNTRY MOTEL
DAYTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(Towne & Country Motel)

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED

TO

PHOTO USED FOR

SX7
Ret 6
220134 46
LA.9 1/2

as quoted

Ch

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

LYNN H. BOYER, JR., WILDWOOD, N. J.

NO. 3CH1174

ORDER No. 81402

DATE 10-21-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL VINELAND LIBRARY

IMPRINT

SAME AS ABOVE

VINELAND, NEW JERSEY

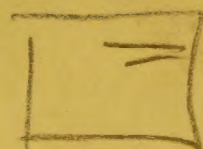


PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOMOBILES AND HOUSES ON BOTH SIDES OF LIBRARY.
GREEN COPPER DOME ON CUPOLA - CUPOLA IS CREAM COLOR. BUILDING IS
DARK GREY STONE. TRIM AND SASH-CREAM. IVORY CORNICE. ROOF-SPANISH
RED TILE, FLAT. CHROME DOORS. CHROME LAMPS AT FRONT STEPS. BLACK
IRON HAND RAIL. ROYAL BLUE AWNING. DARK GREY STONE FENCE. LIGHT
GREY SIDEWALK. GREEN IVY - EVERGREEN TREES AND HEDGE TO MATCH
THE IVY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 28 1953
SKETCH				
RETOUCHING		2	OCT 23 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	OCT 30 1953	NOV 6 1953
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1175 ORDER NO. 81400 DATE 10-21-53

CUSTOMER HOTEL METROPOLITANO
GUAYAQUIL, ECUADOR, S.A. ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL METROPOLITANO

GUAYAQUIL

etc in panel

FRONT NO. 5 Special R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center USE WORDS: TARJETA POSTAL IN PLACE

AGENT: EFRAIN CORONEL L. GUAYAQUIL OF POST

PUT IN STAMP SPACE — ESTAMPILLA

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Take out lettering in picture
+ figure in foreground

COLOR DESCRIPTION

USE COLORED PHOTOGRAPH FOR COLOR GUIDE ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

PHOTO USED FOR

Ret 6
Image 12
LA 9 1/2

Or

imprint type

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
DIAL NO. 3CH1176 ORDER NO. DATE 10-22-53 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER LITTLE CHALET CORONADO, CALIFORNIA

25 M POST CARDS SIZE 3 1/2 X 5 1/2 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue
(Little Chalet)

FOLLOW SKETCH - TO BE A NIGHT SCENE.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

3M-4-15-52

5x7 Reprint

L.O. 1/2
Ret. 6 1/2
Jm H.C. 2
L.A. 11

as quoted H

CH

CURT TEICH & COMPANY, Inc. — 133-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1177 ORDER NO. 81417 DATE 10-22-53

CUSTOMER
MOTEL BURDINGTON
BURLINGTON, IOWA ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MOTEL BURLINGTON
BURLINGTON, IOWA ✓

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH ✓

COLOR DESCRIPTION

FOLLOW SKETCH ✓

- SEE ALSO KODACHROME TRANSPARENCY ✓

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ret. 4 1/2
Inst. C. 4 1/2
L.A. 9

Ch

Ok Blue Impression

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. 3CH1178

ORDER NO. 81469

DATE 10-22-53

6½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/NAPANOCH COUNTRY CLUB, 8 p. ital, c & h
/NAPANOCH, N.Y.
/OPEN ALL YEAR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRASS IN LOWER RIGHT FOREGROUND SHOULD BE GREEN

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 28 1953
SKETCH				
RETOUCHING	2	2	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 30 1953	NOV 10 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 81469

NO. 3CH1179

DATE 10-22-53

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIFTON PUBLIC BEACH,
RIFTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE AREA OF PICTURE ABOUT SAME SIZE AS ATTACHED SCREEN PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 28 1953
SKETCH				
RETOUCHING	2	2	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 30 1953	NOV 11 1953
HAND COLOR PROOF	41	1 1/2		11/2/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

12/4/53

2/13

NO. 3CH1180

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 81470

DATE 10-22-53

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF THE CATSKILLS SHOWING
THE "COLONEL'S CHAIR",
CATSKILL MOUNTAINS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 28 1953	NOV 4 - 1953
SKETCH				
RETOUCHING		1/2	OCT 22 1953	OCT 28 1953
REPHOTO			NOV 5 1953	NOV 20 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		11/25/53
ARTIST DEPT.		9		

JAN 12 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1181
DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 81470

DATE 10-22-53

12 $\frac{1}{2}$ " POST CARD

C.T. ART COLORTONE

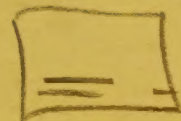
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHAIR LIFT BELLEAYRE MOUNTAIN
SKI CENTER, CATSKILL MOUNTAINS,
N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 28 1953
SKETCH				
RETOUCHING	2	3	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	OCT 30 1953	NOV 11 1953
ARTIST DEPT.		9		11/12/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

JAN 12 1954

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. #3CH1182

ORDER No. 81470

DATE 10-22-53

12½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KINGSTON CITY HALL ON LEFT,
ULSTER COUNTY TUMOR CLINIC ON
RIGHT, KINGSTON, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT AUTOMOBILE ALSO CONSTRUCTION MATERIAL AROUND GATE
IN RIGHT FOREGROUND.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1953	
SKETCH				
RETOUCHING		3	OCT 22 1953	NOV 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	16	NOV 5 1953	NOV 23 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. 3CH1183

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

ORDER No. 81470

DATE 10-22-53

12½M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SULLIVAN COUNTY COURT HOUSE
MONTICELLO, N.Y.

(ALL OF THIS-ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT BUILDING AT RIGHT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1953	OCT 14 - 1953
SKETCH				
RETOUCHING	1	2	OCT 22 1953	OCT 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		
ARTIST DEPT.				

JAN 12 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

NO. 3CH1184

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 81470

DATE 10-22-53

12 $\frac{1}{2}$ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROADWAY IN MONTICELLO, SULLIVAN
COUNTY, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Poler out

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	NOV 11 1953
SKETCH			OCT 22 1953	
RETOUCHING	6	3		OCT 22 1953
REPHOTO				NOV 11 1953
PHOTO-LITHO			NOV 5 1953	
BLUEPRINT			NOV 11 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

NO. 3CH1185

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 81470

DATE 10-22-53

12½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE HUNTINGTON, SULLIVAN COUNTY,
N.Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1953	
SKETCH	10			
RETOUCHING		1	OCT 22 1953	NOV 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	NOV 5 1953	NOV 18 1953
ARTIST DEPT.		9		11/23/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 12 1954

NO. 3CH1186

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 81470

DATE 10-22-53

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STONE ARCH BRIDGE BETWEEN
KENOZA LAKE AND JEFFERSONVILLE,
SULLIVAN COUNTY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	NOV 10 1953
SKETCH				
RETOUCHING		1	OCT 22 1953	OCT 28 1953
REPHOTO				
PHOTO-LITHO			NOV 6 1953	
BLUEPRINT				NOV 10 1953
STRIPPING, OPAQUING				11/23/53
HAND COLOR PROOF	41	1/2		
ARTIST DEPT.		9	JAN 12 1954	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. 3QH1187

ORDER NO. 81470

DATE 10-22-53

12¹/₂" POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF WHITE LAKE, SULLIVAN
COUNTY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	
SKETCH				
RETOUCHING	10	1	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	OCT 30 1953	NOV 12 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH1188
DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 81470

DATE 10-22-53

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FALLS OF THE NEVERSINK AT FALLS-
BURG, SULLIVAN COUNTY, N.Y.

*8 pl. ital.
case*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 27 1953
SKETCH				
RETOUCHING	10	1	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	15	OCT 30 1953	NOV 12 1953
ARTIST DEPT.		9		11 117/53

DATE BLUEPRINT OK'D

DATE Filed JAN 12 1954

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. 3CH1189

ORDER No. 81470

DATE 10-22-53

12½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF KIAMESHIA LAKE, SULLIVAN
COUNTY, N.Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1953	
SKETCH			OCT 22 1953	NOV 3 1953
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO			NOV 6 1953	NOV 24 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		11/15/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE ~~FILE~~ JAN 12 1954

By *ph*

DATE Photo Returned to Customer _____

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. 3CH1190

ORDER NO. 81470

DATE 10-22-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COVERED BRIDGE AT BEAVERKILL
PUBLIC CAMPSITE / SULLIVAN
COUNTY, N.Y. /

8 pl. ital.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 27 1953
SKETCH				
RETOUCHING	10	1	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

NOV 12 1953

11/13/53 (M)

NO. 3CH1191

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 81470

DATE 10-22-53

12 1/2 M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. MARY'S SHRINE, ELLENVILLE,
N.Y.

8 pt. slab, 100 lb



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1953	
SKETCH				
RETOUCHING		1	OCT 22 1953	OCT 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 6 1953	NOV 25 1953
HAND COLOR PROOF	46	1 1/2		11/27/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JAN 12 1954

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1196 ORDER NO. 81446 DATE 10-23-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

CUSTOMER
CAMPBELL HOTEL & APTS.,
ROCHESTER, MINNESOTA

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOTEL CAMPBELL
ROCHESTER, MINN.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Ret. 6 1/2
M. C. 1 1/2
L. C. 10

OK

NO. 3CH1192

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 81470

DATE 10-22-53

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF SWAN LAKE, SULLIVAN
COUNTY, N.Y.

*split
color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 27 1953	OCT 27 1953
SKETCH				
RETOUCHING	2	2	OCT 22 1953	OCT 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	OCT 30 1953	NOV 11 1953
ARTIST DEPT.		5½		11/12/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1193
DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER NO. 81470

DATE 10-22-53

12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAM'S POINT, SHAWANGUNK MOUNTAINS,
N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	
SKETCH			OCT 22 1953	OCT 28 1953
RETOUCHING	10	1-		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	NOV 6 1953	NOV 20 1953
ARTIST DEPT.		8:30		

JAN 12 1954

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1194

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 81470

DATE 10-22-53

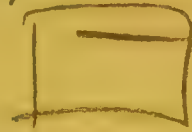
12½ M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF LOCH SHELDRAKE,
SULLIVAN COUNTY, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1953	NOV 4 1953
SKETCH				
RETOUCHING	10	1	OCT 22 1953	NOV 3 1953
REPHOTO				
PHOTO-LITHO			NOV 6 1953	NOV 24 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		11/25/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1197 ORDER NO. 81448 DATE 10-23-53

CUSTOMER
MELROSE MOTEL
PROSPECT, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 x 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SOUTH'S FINEST THE MELROSE MOTEL
SOUTH'S FINEST

PROSPECT, KENTUCKY — (9 1/2 MILES EAST OF
LOUISVILLE, KY.) — ON CINCINNATI
HIGHWAY U.S. 42

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH391. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.C. 1/2
L.A. 2 1/2

Walt
*Get Drawings
+ Reduce Color
+ Plash*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1198 ORDER NO. 81450 DATE 10-23-53

CUSTOMER ST. FRANCIS HOSPITAL
WICHITA, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. FRANCIS HOSPITAL AND ST.
FRANCIS SCHOOL OF NURSING, INC. —
WICHITA, KANSAS

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8BH468.

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 3
12-28-53 H.C. 2'12
L.C. 10'12

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y.

NO. 3CH1195

ORDER NO. 81470

DATE 10-22-53

12 1/2 M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STONY CLOVE NOTCH,
CATSKILL MOUNTAINS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1953	
SKETCH				
RETOUCHING	2	1 1/2	OCT 22 1953	OCT 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	NOV 6 1953	NOV 18 1953
ARTIST DEPT.		9		11/20

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 12 1954

MORRIS WADE SALES CO., DUNN, NORTH CAROLINA

NO. 3CH1199

ORDER No. 81454

DATE 10-23-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DUNN HOSPITAL,
DUNN, NORTH CAROLINA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING AS NECESSARY.

BUILDING - DARK REDDISH BROWN, WHITE TRIM. 2 AWNINGS - GREEN.
FLOWERS AROUND BUILDING AND ALONG ENTRANCE WALK.

YES **YEE**

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	1½	OCT 28 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4½	1½	NOV 6 1953	NOV 24 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed **JAN 12 1954**

By _____

DATE Photo Returned to Customer _____

MORRIS WADE SALES CO., DUNN, NORTH CAROLINA

NO. 3CH1200

ORDER No. 81454

DATE 10-23-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAIN STREET,
DUNN, NORTH CAROLINA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST ONE OF 2 PHOTOS. RETOUCHING AS NECESSARY.

COLORFUL AND BRIGHT CARD

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	6	3½	OCT 29 1953	OCT 29 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			NOV 6 1953	NOV 25 1953
HAND COLOR PROOF	42	1½		11-27-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed JAN 12 1954

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MORRIS WADE SALES CO., DUNN, NORTH CAROLINA

NO. 3CH1201

ORDER No. 81454

DATE 10-23-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

R. M. NO

TITLE IN FULL FIRST BAPTIST CHURCH
DUNN, NORTH CAROLINA

IMPRINT SAME AS ABOVE

Sept. 1953



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR, TELEPHONE POLES AND WIRES.

BUILDING - LIGHT REDDISH BROWN, WHITE TRIM. DARK GRAY

SLATE ROOF. DOME - LIGHT GREEN, WHITE TRIM. LARGE WINDOWS

TO RIGHT OF TELEPHONE POLE ARE STAINED GLASS.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2	NOV 30 1953	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1½	NOV 6 1953	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed JAN 12 1954

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MORRIS WADE SALES CO., DUNN, NORTH CAROLINA

NO. 3CH1202

ORDER NO. 81454

DATE 10-23-53

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DUNN HIGH SCHOOL
DUNN, NORTH CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT U.S. FLAG ON POLE.

BUILDING-LIGHT REDDISH BROWN, WHITE TRIM AROUND WINDOWS.

DOORS ARE WHITE. GRAY STONE ARCHWAY AROUND DOORS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2		NOV 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 16 1953	
HAND COLOR PROOF	42	1 1/2		DEC 3 1953
ARTIST DEPT.			JAN 12 1954	

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY AL CECCHI NEWS SERVICE,
OLEAN, N. Y.

NO. 3CH1203

ORDER No. 81455

DATE 10-23-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHRIST THE KING
SEMINARY, ST. BONAVENTURE,
NEW YORK,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS. /

THE SEMINARY IS A RED BRICK BUILDING.
GREEN LAWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1953	
SKETCH				
RETOUCHING	1	3		OCT 23 1953
REPHOTO				
PHOTO-LITHO			NOV 5 1953	NOV 25 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		11-27-53

DATE BLUEPRINT OK'D. _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH1204

ORDER NO. 8486

DATE 10-26-53

12½ M POST CARD / C. T. ART COLORTONE / FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

28-SHOPPING AREA, HAVELOCK,
N. C. / ADJACENT TO MARINE AIR
STATION, CHERRY POINT, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE::: 28

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

A & P BLDG. LIGHT REDDISH BROWN. BUILDINGS LIGHT GRAY WITH
EXCEPTION OF BLDG ON LEFT AND IT IS WHITE. A & P SIGN
BRIGHT RED. GOLD LETTERS. THEATER SIGN ON RIGHT TOWARDS END
OF BLDGS. IS NAMED CHERRY THEATER* RED LETTERS & WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

G 301

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	NOV 6 - 1953
SKETCH				
RETOUCHING	1	2	OCT 20 1953	NOV 4 1953
REPHOTO				
PHOTO-LITHO			NOV 11 1953	11-25-53
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1½		11-27-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JAN 12 1954

(F)

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH1205

ORDER No. 81416

DATE 10-26-53

12 1/2 / M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO UNITED
STATES MARINE CORPS AIR STATION,
CHERRY POINT, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. No. 1000

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE : 41

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SIGN BRIGHT RED BACKGROUND AND GOLD LETTERING.
BLDG AND SENTRY HOUSE, LIGHT REDDISH BROWN, TRIM WHITE.
ROOFS GRAY SLATE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1953	
SKETCH				
RETOUCHING		2	OCT 28 1953	NOV 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 6 1953	DEC 4 1953
HAND COLOR PROOF	42	1 1/2		12-4-53
ARTIST DEPT.		0 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JAN 12 1954

By

DATE Photo Returned to Customer

Red Impressions

(Handwritten mark)

ZAYTOUN NEWS AGENCY, NEW BERN, N. C.

NO. 3CH1206

ORDER NO. 81487

DATE 10-26-53

12 1/2 M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRIDGE AT MOREHEAD
CITY, N. C. CONNECTING ATLANTIC
BEACH, N. C. WITH MAINLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO BEFORE TITLE - 123 /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BIRGHT AND COLORFUL.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1953	NOV 13 1953
SKETCH				
RETOUCHING	2	2	OCT 28 1953	NOV 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1/2	1/2	NOV 13 1953	NOV 27 1953
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

2 Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ZAYTOUN NEWS AGENCY, NEW BERN, N. C. /

NO. 3CH1207

ORDER No. 81-117

DATE 10-26-53

12 $\frac{1}{2}$ " M POST CARD

C.T. ART COLORTONE /

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL BUILDING,
MOREHEAD CITY, N. C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS A BOZE /

PRIVATE NO. BEFORE TITLE - 122 /

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG CREAM WITH GRAY CONCRETE TRIM. ROOF RED TILE.
DOORS WINDOWS AND GRILL WORK, WHITE. SIGN RED WHITE AND
BLUE SHIELD. /

Car out

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1953	
SKETCH				
RETOUCHING	1	2 1/2	OCT 28 1953	NOV 3 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	NOV 6 1953	DEC 2 1953
ARTIST DEPT.		7		12/8/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JAN 12 1954

By *MB*

DATE Photo Returned to Customer _____

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
so make an attractive set.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1208 ORDER NO. 81488 DATE 10-26-53

CUSTOMER BERKELEY HOTEL
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARD SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BERKELEY HOTEL
LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

21 11-17-53 Ret.
H.C.
L.A.
7
1 1/2
9 1/2

as quoted
EL

M.E. RUSSELL, SARASOTA, FLORIDA ✓

NO. 3CH1209

ORDER NO. 81494

DATE 10-26-53

25 M POST CARD C.T. ART COLORTONE ✓ FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING IN THE GULF OF MEXICO
ON BEAUTIFUL FORT MYERS BEACH,
FLA. ✓

PRIVATE NO. BEFORE TITLE: F.3 ✓

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	4	1	OCT 28 1953	NOV 5 1953
RETOUCHING				
REPHOTO			NOV 13 1953	NOV 25 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	12		11/27/53
ARTIST DEPT.	42	9		12-1-53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

JAN -2 1954 JAN 12

LAKELAND NEWS CO., LAKELAND, FLA. ✓

NO. 3CH1210

ORDER No. 81495

DATE 10-26-53

12½M POST CARD

C.T. ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL



"BIGGER DIGGER", - PHOSPHATE MINING
IN FLORIDA ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE NO. BEFORE TITLE: B-13 ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE

is missing from

YES ✓

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1953	
SKETCH				
RETOUCHING		3	OCT 23 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	DEC 7 1953	DEC 15 1953
ARTIST DEPT.	45	8 1/2		JAN 13 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO
—
X

DIAL NO. 3CH1211 ORDER NO. 81516 DATE 10-28-53

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SKY-LINER MOTEL

JUNCTION HIGHWAYS 36 & 65 - PHONE 208
CHILLICOTHE, MISSOURI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Red line
negative
Ret. 5 1/2
H.C. 1 1/2
L.A. 9

as quoted. \$

OK

Red line negative

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1212 ORDER NO. 81522 DATE 10-28-53

CUSTOMER SCOTLAND COUNTY MEMORIAL HOSPITAL
LAURINBURG, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SCOTLAND COUNTY MEMORIAL
HOSPITAL
LAURINBURG, N. C.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP ABOUT ONE INCH FROM BOTTOM AS INDICATED ON PHOTO.
TAKE OUT PATH IN LOWER RIGHT CORNER.

LEAVE IN AUTOMOBILES.

COLOR DESCRIPTION

BUILDINGS OF HOSPITAL AND NURSES HOME ARE #62 RED.
BUILDING IN REAR IS WHITE. WHITE STONE TRIM. GRAY GRAVEL
ROOFS.

COLORFUL CARD, BUT NOT ARTIFICIAL LOOKING.

PHOTO RETURNED

3

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1213 ORDER NO. 81532 DATE 10-29-53

CUSTOMER COURIER-JOURNAL LITHOGRAPHING CO.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WONDERFUL FOOD !
SEMINOLE HOTEL
100%
AIR CONDITIONED

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

COURIER-JOURNAL JOB PRtg CO.,
LOUISVILLE, KY.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — WITH CORRECTION AS NOTED ON

OVERLAY (INDIAN HEAD TO BE PLACED ON FRONT
WITH READING MATTER.)

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH

J. K. Blue
only
g. m.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2
G.C. 1 1/2
L.B. 2

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

3M-4-15-52

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1214

ORDER No. 81540

DATE 10-30-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

CHURCHES OF CARTERSVILLE,

TITLE IN FULL GEORGIA

Sub: GILMER STREET BAPTIST CHURCH

Sub: FIRST BAPTIST CHURCH

Sub: TABERNACLE BAPTIST CHURCH

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION GROUP OF 3 CHURCHES ARRANGED AS FOLLOWS:
LEFT-GILMER ST. CHURCH: RED BRICK BUILDING. TRIM-WHITE & GREY CONTRAST.
WINDOWS STAINED GLASS-MAROON. CENTER-1st BAPTIST CHURCH: RED BRICK
BUILDING. GREY TRIM. DOORS-MAROON. DARK GREY SLATE ROOF. STAINED
GLASS WINDOWS-UPPER PART BLUE, LOWER PART PURPLE. RIGHT-TABERNACLE
CHURCH: RED BRICK BUILDING. TRIM-WHITE & GREY. CHURCH PROPER WINDOWS-
BROWN GLASS, OTHER WINDOWS PLAIN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Encl 541 2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1953	NOV 10 1953
SKETCH		15		NOV 11 1953
RETOUCHING		5		
REPHOTO			NOV 13 1953	NOV 16 1953
PHOTO-LITHO				
BLUEPRINT			DEC 2 1953	DEC 9 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	2		DEC 9 1953
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed JAN 12 1954

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1215

ORDER No. 81540

DATE 10-30-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

CHURCHES OF CARTERSVILLE,

TITLE IN FULL

GEORGIA

Sub: SAM JONES MEMORIAL METHODIST
CHURCH

Sub: FIRST PRESBYTERIAN CHURCH

Sub: ASCENSION EPISCOPAL CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION GROUP OF 3 CHURCHES ARRANGED AS FOLLOWS:

LEFT-SAM JONES CHURCH: LIGHT BROWN BLDG. WHITE TRIM AND DOORS. STAINED
GLASS WINDOWS-BLUE. CENTER-1st PRES. CHURCH: RED BRICK BLDG. POINTS
ON TOP OF TOWER-WHITE & GREEN. WHITE TRIM & DOORS. STAINED GLASS
WINDOWS IN CHURCH PROPER-PLAIN GLASS WINDOWS IN OTHER PART OF BLDG.
PALE GREEN ROOF. RIGHT-ASCENSION CHURCH: LIGHT GRAY BLDG. WINDOWS IN
CHURCH PROPER-BLACK STAINED GLASS. ROOF-DARK GREY. CENTER CHIMNEY-
RED BRICK, LEFT SIDE CHIMNEY-GREY. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	NOV 30 1953
SKETCH	1	1½		NOV 24 1953
RETOUCHING	1	4½	NOV 13 1953	NOV 16 1953
REPHOTO				1953
PHOTO-LITHO				
BLEUPRINT			DEC 2 1953	DEC 9 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	2		12-15-53
ARTIST DEPT.		11		

JAN 12 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1216

ORDER No. 81541

DATE 10-30-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOWELL QUILLIAN
HOSPITAL, CARTERSVILLE,
CLINIC GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEGATIVE ENCLOSED

RED BRICK BUILDING. WHITE TRIM AND DOORS. PALE GREEN ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	NOV 12 1953
SKETCH				
RETOUCHING	2	1½	NOV 2 1953	NOV 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½		NOV 27 1953
ARTIST DEPT.		9		11/30/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1217

ORDER No. 81541

DATE 10-30-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: CARTERSVILLE RESTAURANT
AND GREYHOUND BUS DEPOT
/ CARTERSVILLE, GEORGIA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEGATIVE ENCLOSED

REMOVE TELEPHONE BOOTH, ETC.

BASE OF BUILDING IS BLACK - BALANCE IS WHITE.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 4 1953	NOV 6 - 1953
SKETCH				
RETOUCHING	2	2	NOV 2 1953	NOV 4 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	NOV 11 1953	NOV 25 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

EE MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1218

ORDER NO. 81541

DATE 10-30-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL POST OFFICE
CARTERSVILLE, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEGATIVE ENCLOSED

BUILDING IS TAN BRICK. TRIM AND DOORS-GRAY. LIGHT TAN ROOF.

SUBMIT:

REF. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other,
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	NOV 1 1953
SKETCH				
RETOUCHING	23	2	NOV 2 1953	NOV 4 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1½	NOV 20 1953	DEC 3 1953
ARTIST DEPT.		7		12-4-53

DATE BLUEPRINT OK'D

DATE Filed JAN 2 1954

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1219

ORDER NO. 81541

DATE 10-30-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BARTOW COUNTY COURT
HOUSE, CARTERSVILLE, GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEGATIVE ENCLOSED

RED BRICK BUILDING, GREY TRIM. ALUMINUM DOME.
STATUE-GREY.

add Bottom + 2 sides

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	NOV 12 1953
SKETCH				
RETOUCHING	2	2-4	NOV 4 1953	NOV 4 1953
REPHOTO			NOV 3 1953	NOV 4 1953
PHOTO-LITHO			NOV 13 1953	NOV 25 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1-2	11/3/53	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 10 1954

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1220

ORDER NO. 81541

DATE 10-30-53

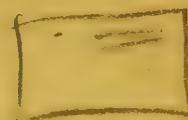
12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. FRANCIS CATHOLIC
CHURCH, CARTERSVILLE, GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEGATIVE ENCLOSED

RED BUILDING. BROWN DOORS. DARK GREY SLATE ROOF.
WINDOWS ARE BROWN STAINED GLASS. STATUE - WHITE, RED BRICK BASE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1953	NOV 12 1953
SKETCH				
RETOUCHING	2	2	NOV 6 1953	NOV 6 1953
REPHOTO			NOV 2 1953	NOV 4 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 13 1953	NOV 25 1953
HAND COLOR PROOF	41	1 1/2		11/30/53
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MUNN'S STATIONERY-OFFICE SUPPLIES,
CARTERSVILLE, GA.

NO. 3CH1221

ORDER NO. 81541

DATE 10-30-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THIS WAS ONCE ETOWAH
RIVER -- NOW ~~ALLATOONA LAKE~~
CARTERSVILLE, GEORGIA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A COLORFUL AND ATTRACTIVE SCENE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	NOV 1 1953
SKETCH				
RETOUCHING	5	1	NOV 2 1953	NOV 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			NOV 13 1953	NOV 13 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	12	1 1/2		12-7-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1222 ORDER NO. 81547 DATE 10-30-53

CUSTOMER

J. O. EVAUL, INC.
AUDUBON, NEW JERSEY

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 27-29 EAST KINGS HIGHWAY —

AUDUBON, N. J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

MAKEOVER

Change to ALV 516 Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Case Book
RETOUCHING	1	FEB 11 1954
ENGRAVING		
PHOTO LITHO		
COMPOSING		
LITHO ART		

(HC correction 32 2-17-54)

Lo 1

Pat 6

410134 42

La 912

Add'l. Artwork
5.- inch Commission

44

OLD IVP 6
DESTROYED

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1223 ORDER NO. 81548 DATE 10-30-53

CUSTOMER EVANSTON HOTEL
EVANSTON, ILLINOIS ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25/ M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TYPICAL TWO ROOM APARTMENT
AT
THE EVANSTON HOTEL ✓

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO #1 AT TOP ✓)
PHOTO #2 AT BOTTOM ✓) — ARRANGED SIMILAR TO CARD 5BH618 ENCLOSED
WITH SCROLL IN CENTER WITH TITLE, AS ABOVE! ✓

FOLLOW TISSUE OVERLAYS ON PHOTOS. ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2-5X7
Q 1'
Rt 6
Jm 4c 2
La 10

Grouping & Reproduction
21.75 incl. Commission
CR

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. 3CH1224

ORDER No. 81647

DATE 11-2-53

6½ M POST CARD

C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. ANTHONY'S CATHOLIC CHURCH,
SOUTHERN PINES, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING INSTRUCTIONS: TRY AND SHOW-UP CHURCH BEHIND TREES -
TAKE OUT POWER LINES.

COLOR INSTRUCTIONS: BUILDING-WHITE SIDING, ROOF-DARK GREY SLATE
FRONT ENTRANCE-WHITE RAILINGS, RED BRICK BASE, MAGNOLIA TREES ON
BOTH SIDES. GLASS ABOVE DOOR-GREEN. SMALL STATUE IN LOWER RIGHT-
BORDER GREY STONE, BLUE GOWN ON STATUE WITH WHITE CLOAK

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	NOV 1 1953
SKETCH				
RETOUCHING		2	NOV 4 1953	NOV 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 13 1953	DEC 2 1953
HAND COLOR PROOF	40	1 1/2		12/2/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 12 1954

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1225 ORDER NO. 81568 DATE 11-3-53

CUSTOMER ROSE MOTEL
HOMESTEAD, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full — ROSE MOTEL —

U. S. 1 — 25 MILES SOUTH OF MIAMI,
FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction
from colored sketch

Ret.

6

H.C.

1 3/4

L.A.

10 3/4

as quoted

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1226 ORDER NO. 81570 DATE 11-3-53

CUSTOMER

SKYLIT MOTEL
CEDAR RAPIDS, IOWA

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SKYLIT MOTEL — HIGHWAY 30 WEST
CEDAR RAPIDS, IOWA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow sketch
FOLLOW INSTRUCTIONS ENCLOSED — LARGE SIGN TO BE
AN INSERT ON MOTEL VIEW AS MARKED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED."

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Ret 18 1/2
1300 41 110 130
Lo 932

as quoted

en

Red Imprints

(F)

SAM J. RODES, DELAND, FLA.

NO. 3CH1227

ORDER NO. 81599

DATE 11-4-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL REFLECTION POOL AND
SUSPENSION BRIDGE AT PONCE DE
LEON SPRINGS, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND TRANSPARENCY ENCLOSED

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 12 1953
SKETCH				
RETOUCHING	2	2	NOV 6 1953	NOV 11 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/6	13L	NOV 20 1953	DEC 4 1953
ARTIST DEPT.		9		12/7/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

1/12/54
JH

SAM J. RODES, DELAND, FLA.

NO. 3CH1228

ORDER NO. 81599

DATE 11-4-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HISTORIC PONCE DE LEON
SPRINGS, DE LEON SPRINGS, FLA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND TRANSPARENCY ENCLOSED.

SEE ALSO TRANSPARENCY ON 3CK962. FOR STATUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 12 1953
SKETCH				
RETOUCHING	2	3 1/2	NOV 6 1953	NOV 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 20 1953	DEC 7 1953
HAND COLOR PROOF	41	13 1/2		11/19/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

1/12/54
218

FERRIS INSTITUTE, BIG RAPIDS, MICH.

NO. 3CH1229

ORDER NO. 81679

DATE 11-4-53

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FERRIS EAST BUILDING,
FERRIS INSTITUTE, BIG RAPIDS,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PART OF ROAD IN FOREGROUND. REMOVE SMOKE STACK, FIRE
HYDRANT, TRAFFIC SIGNS, UTILITY POLES.

CENTER VIEW FOR BEST PROPORTION. PUT IN CLOUDS
WHERE APPROPRIATE. LEAVES ON TREES HAVE FALL COLORS.
#36 BRICK ON BUILDINGS. GRASS #38. SHRUBBERY #67.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 13 1953
SKETCH				
RETOUCHING	1	2 1/2	NOV 11 1953	NOV 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	NOV 20 1953	DEC 7 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FERRIS INSTITUTE, BIG RAPIDS, MICH.

NO. 3CH1230

ORDER NO. 81679

DATE 11-4-53

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FERRIS WEST BUILDING,
FERRIS INSTITUTE, BIG RAPIDS,
MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CURB AND DRIVEWAY AND PUT IN GRASS. REMOVE SMOKE STACK, ETC
LEAVES ON TREES HAVE FALL COLORS.

CENTER VIEWS FOR BEST PROPORTION. PUT IN CLOUDS WHERE
APPROPRIATE. #36 BRICK ON BUILDINGS. GRASS #38. SHRUBBERY #67

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1953	NOV 12 1953
SKETCH				
RETOUCHING		2½	NOV 1 1953	NOV 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	NOV 20 1953	DEC 8 1953
ARTIST DEPT.		9		12/10/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FERRIS INSTITUTE, BIG RAPIDS, MICH.

NO. 3CH1231

ORDER No. 81679

DATE 11-4-53

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FERRIS WEST BUILDING,
FERRIS INSTITUTE, BIG RAPIDS,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CENTER VIEW FOR BEST PROPORTION. PUT IN CLOUDS WHERE APPROPRIATE.
LEAVES ON TREES HAVE FALL COLORS.

#36 BRICK ON BUILDINGS. GRASS #38. SHRUBBERY #67.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1953	NOV 12 1953
SKETCH				
RETOUCHING	1	2 1/2	NOV 6 1953	NOV 12 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 20 1953	DEC 7 1953
HAND COLOR PROOF	41	1 1/2		2/2/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FERRIS INSTITUTE, BIG RAPIDS, MICH.

NO. 3CH1232

ORDER No. 81679

DATE 11-4-53

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FERRIS EAST BUILDING,
FERRIS INSTITUTE,
BIG RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SMOKE STACK. CENTER VIEWS FOR BEST PROPORTION. PUT IN
CLOUDS WHERE APPROPRIATE. #36 BRICK ON BUILDINGS. GRASS #38.
SHRUBBERY #67. LEAVES ON TREES HAVE FALL COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1953	NOV 12 1953
SKETCH				
RETOUCHING		2½	NOV 6 1953	NOV 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	NOV 20 1953	DEC 8 1953
ARTIST DEPT.		9½		12/10/53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FERRIS INSTITUTE, BIG RAPIDS, MICH.

NO. 3CH1233

ORDER No. 81679

DATE 11-4-53

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ALUMNI BUILDING,
FERRIS INSTITUTE,
BIG RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
CUST.

RETOUCHING AND COLOR DESCRIPTION

CENTER VIEW FOR BEST APPEARANCE. PUT IN CLOUDS WHERE APPROPRIATE.
LEAVES ON TREES HAVE FALL COLORS.

#36 BRICK ON BUILDINGS. GRASS #38. SHRUBBERY #67.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	11-6-53	NOV 11 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	NOV 20 1953	DEC 8 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FERRIS INSTITUTE, BIG RAPIDS, MICH.

NO. 3CH1234

ORDER No 81679

DATE 11-4-53

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
ALUMNI BUILDING,
FERRIS INSTITUTE,
BIG RAPIDS, MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CENTER VIEW FOR BEST APPEARANCE. PUT IN CLOUDS WHERE APPROPRIATE.
LEAVES ON TREES HAVE FALL COLORS.

#36 BRICK ON BUILDINGS. GRASS #38. SHRUBBERY #67.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 11 1953
SKETCH				
RETOUCHING	1	3		NOV 11 1953
REPHOTO				
PHOTO-LITHO			NOV 20 1953	
BLEUPRINT				DEC 3 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1 1/2		DEC 3 1953
ARTIST DEPT.	1	9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GRAFTON SOUVENIR, GRAFTON, W.VA.

NO. 3CH1235

ORDER NO. 81682

DATE 11-5-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FALL'S MILL ON ROUTES
4 and 19, BETWEEN CHARLESTON
AND CLARKSBURG, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on
3CK373 reset

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT LINE THRU PHOTO ON LEFT (WHITE STREAK). REMOVE "COKE"
AND "PEPSI COLA" SIGNS, ALSO MARKS ON PHOTO (ONE IN WATER AND ONE
ON SIDE OF HILL AT RIGHT).

ADD CLOUDS. GIVE FALL EFFECT. DARK GREY ROCK ON LEFT.
BLACK TOP ROAD WITH WHITE CENTER LINE.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1953	NOV 13 1953
SKETCH				
RETOUCHING	1	1/2	NOV 6 1953	NOV 12 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		12/11/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1236 ORDER NO. 81693 DATE 11-5-53

CUSTOMER

WARREN METHODIST CHURCH
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WARREN METHODIST CHURCH,
14th AVE. AND GILPIN ST.,
(DENVER 6, COLORADO)

FRONT NO. 5 R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE IN FOREGROUND.

FOLLOW TISSUE OVERLAY: LEAVE IN — CARS, MAIL BOX
AND BOTH BUILDINGS ON EXTREME LEFT AND RIGHT OF CHURCH.

REMOVE — LIGHT STREAK IN LOWER LEFT, AND BACK OF SIGN
BEHIND TREE NEXT TO MAIL BOX.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY: USE CARD 5B503-N AS COLOR GUIDE
OF BRICK IN BOTH OLD AND NEW BUILDING, ALSO FOR COLORING
OF WINDOWS(GLASS).

PHOTO RETURNED

FO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1237 ORDER NO. 81701 DATE 11-6-53

CUSTOMER THE LOG CABINS - MR. J.H. HECKLER
PORT CLINTON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LOG CABINS ON LAKE ERIE
STRICTLY MODERN
FISHING-BATHING-BOATING-

(balance of type-see sketch)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

3 Replicas 5x7

L.O.

1 1/2

Ret.

6

H.C. Print

2

L.A.

12

as quoted 4

Red & Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1239 ORDER NO. 81707 DATE 11-6-53

CUSTOMER MR. H. R. HEIDORF
LAKESIDE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEIDY'S GIFTS, CATAWBA ISLAND
AT THE POINT ON LAKE ERIE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — PART OF AUTO SHOWING AT RIGHT, WIRES, AND STONES AROUND
BUILDING.

ADD CLOUDS. PUT IN A 5-FOOT EVERGREEN BUSH AT LEFT CORNER OF
BUILDING(MARKED "X"). ALSO PLANT A 2-FOOT HIGH EVERGREEN BUSH ON
EACH SIDE OF THE DOORWAY. NICE GREEN LAWN IN FRONT.

COLOR DESCRIPTION

BUILDING IS NATURAL COLORED LOGS WITH BROWN WINDOW AND DOOR
TRIM AND TRIM ALONG TOP. GREEN ROOF.

SIGN AT LEFT IS BROWN BACKGROUND-CREAM LETTERS. /

PHOTO RETURNED

NO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 2½
HC 1½
La 9

CP

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1240 ORDER NO. 81708 DATE 11-6-53

CUSTOMER
ORTMAN HOTEL
CANISTOTA, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Hotel Ortman & Clinic)

FOLLOW SKETCH

COLOR DESCRIPTION

INSERT IN BLACK & WHITE

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

Q

PHOTO USED FOR

L.O. 1/2
Ret. 4 1/2
H.C. 1 1/2
L.A. 9 1/2

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1241 ORDER NO. 81714 DATE 11-9-53

CUSTOMER THE CATHOLIC CEMETERIES
HILLSIDE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS / SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ROSARY SHRINE
QUEEN OF HEAVEN CEMETERY
HILLSIDE - ILLINOIS

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP AS MARKED - FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

AND COLORED DRAWING FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/4	Time Required in Cost List
PHOTO-LITHO		By
COMPOSING		
ART DEPT.		By
DRAWING		

MAKEOVER

MAKEOVER

MAKEOVER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1242 ORDER NO. 81715 DATE 11-9-53

CUSTOMER DU WAYNE MOTEL
WEST CHICAGO, ILLINOIS ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HONEYMOON HOUSE
AT DU WAYNE MOTEL

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED - FOLLOW TISSUE OVERLAY ✓

Photo sent back to customer 10/27/54 - R

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1243 ORDER NO. 81716 DATE 11-9-53

CUSTOMER

DU WAYNE MOTEL
WEST CHICAGO, ILLINOIS ✓

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½" M POST CARDS SIZE 3½" X 5½"

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Du WAYNE MOTEL

ON NORTH AVE. (ROUTE 64)

2½ MILES EAST OF ROUTE 59

HALFWAY BETWEEN ELMHURST & ST. CHARLES, ILL. ✓

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED: ✓

FOLLOW TISSUE OVERLAY - TITLE IN PANEL AT BOTTOM
SIMILAR TO CARD 2CH1642. ✓

Photo sent back to customer 10/27/54 - R

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

PHOTO RETURNED

3

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

Red Impression

F

NO. 3CH1244

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS / ORDER No. 81739

DATE 11-10-53

25 /M POST CARDS C.T. ART COLORTONE / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

TITLE IN FULL BAYTOWN-LAPORTE TUNNEL, IMPRINT SAME AS ABOVE /
BENEATH THE HOUSTON SHIP CHANNEL,
HOUSTON, TEXAS /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE INTERIOR VIEW, WITH SMALL INSET (AS MARKED) SHOWING ENTRANCE.
REMOVE WORKERS & TRASH FROM ENTRANCE PHOTO, ALSO POSTS & WIRES.
SHOW WATER. ENTRANCE VIEW-CONCRETE. BUILDING IN BACKGROUND IS
BUFF. INTERIOR VIEW- WHITE TILE WITH GREEN STRIP ALONG SIDE.
YELLOW MARKERS IN CENTER. /

YES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 17 1953
SKETCH				
RETOUCHING		3	NOV 11 1953	NOV 18 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			NOV 24 1953	NOV 25 1953
HAND COLOR PROOF	46	1 1/2		
ARTIST DEPT.	45	8 3/4		1/20/54

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ST. LOUIS GREETING CARD CO., ST. LOUIS, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.,

NO. 3CH1245
ORDER No. 81656
DATE 11-10-53

25 M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL



190-CHIMPANZEE SHOW, ST. LOUIS ZOO,
FOREST PARK, ST. LOUIS, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

BOTTOM ADDRESS SIDE:
"ST. LOUIS," THE CITY OF A
THOUSAND SIGHTS."

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 4 1953
SKETCH				
RETOUCHING	2	2 1/2	NOV 11 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO			DEC 7 1953	DEC 18 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2 1/2		12-22-53
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1246

ST. LOUIS GREETING CARD CO., ST. LOUIS, MO. ORDER NO. 81656

PHOTO BY MASSIE--MISSOURI RESOURCES DIV., DATE 11-10-53

25M POST CARD C.T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

191-VIEW OF FOREST PARK FROM ART HILL, ST. LOUIS, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

BOTTOM ADDRESS SIDE:

ST. LOUIS, "THE CITY OF A THOUSAND SIGHTS."

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE HORIZONTAL VIEW

REMOVE AUTOS. PUT IN RETAIN CLOUDS. BE SURE TO SHOW WATER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____ Cost Dept. Checked ☒

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	2	2	NOV 20 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			DEC 7 1953	DEC 15 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		11/16/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. 3CH1247

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH, CAPE
COD, MASS. ORDER NO. 81658

DATE 11-10-53

12 1/2" POST CARD C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAINT PATRICK R.C. CHURCH,
WAREHAM, CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE: #213

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN PICTURE, REMOVE POLES AND WIRES. PUT FLAG ON POLE.
 ROOF OF CHURCH IS GREENISH SLATE, ROOF ON FOREGROUND BUILDING
 IS BLACK. PUT FOLIAGE ON THE TREES.
 REMOVE AUTOS EXCEPT MODERN CAR IN LEFT FOREGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 15 1953
SKETCH				
RETOUCHING		12	NOV 11 1953	NOV 18 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2	NOV 24 1953	DEC 2 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

3 Subjects o.
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

NO. 3CH1248

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH, CAPE
COD, MASS. ORDER No. 81658

DATE 11-10-53

12 1/2" M POST CARD C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN ST., LOOKING EAST, HYANNIS,
CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE: #1106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TALL LETTERS ON BUILDING AT THE RIGHT ARE SILVER, EXCEPT THE LETTERS
"OREGON" WHICH ARE RED. THE WALL BACK OF THE LETTERS IS BROWN.THE LEFT SIDE--THE BANK HAS GREY COLUMNS AND TOP WITH RED BRICK FRONT
AND WHITE TRIM.

NEXT BUILDING HAS SILVER AWNING.

REMOVE POLES & WIRES. PUT FOLIAGE ON TREES AND CLOUDS IN SKY.

PICTURE IS DARK--MAKE IT BRIGHTER.

CUT BOTTOM & TOP A LITTLE TO GET LESS BLACK SPACE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1953	NOV 17 1953
SKETCH				
RETOUCHING			NOV 11 1953	NOV 12 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1 1/2	NOV 24 1953	DEC 9 1953
ARTIST DEPT.		9314		

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH, CAPE
COD, MASS.

NO. 3CH1249

ORDER NO. 81658

DATE 11-10-53

12 1/2 / MPOST CARD

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

1107-MAIN ST., LOOKING WEST, HYANNIS,
CAPE COD, MASS.

PRIVATE NO. BEFORE TITLE: 1107

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING AT FRONT RIGHT, (HASKELS) HAS ROYAL BLUE CLOTH AWNING, BABY
BLUE PANELING ABOVE AND BELOW VENETIAN BLINDED WINDOWS. THE CLAPBOARD
WALL TO THE LEFT OF THE SIGN IS BROWN. THE SIGN IS BROWN WITH WHITE
LETTERS. MAKE THE CLOTH AWNINGS ON STORES TO THE LEFT IN GREEN, MAROON,
AND BLUE.

ON THE LEFT SIDE OF PICTURE--REMOVE THE SIGN "FIRST NATIONAL STORES"
AND MAKE THE MOVIE TITLE ILLEGIBLE. REMOVE WIRES & POLES, PUT FOLIAGE
ON THE TREES, AND CLOUDS IN THE SKY. REMOVE TIRE MARKS ON THE ROAD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects &
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1953	NOV 17 1953
SKETCH				
RETOUCHING	1	4 1/2	NOV 11 1953	NOV 16 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 1/2	NOV 20 1953	DEC 8 1953
ARTIST DEPT.		10 1/2		12/12/53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1250 ORDER NO. 81741 DATE 11-10-53

CUSTOMER THE SEA ISLE HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(The Sea Isle)

PHOTO MARKED "A" IS TO BE MAIN VIEW — CROP AT TOP ONLY & TAKE OUT ENTIRELY
THAT PART OF CEILING WHICH SHOWS AT TOP & ALSO THE BIG TREE WHICH WILL BE
PARTIALLY CUT OFF. AT UPPER LEFT MAKE AN INSERT OF PHOTO "B" — USING ONLY
THAT PORTION WHICH SHOWS THE HOTEL, THE POOL, OCEAN & FOREGROUND, AS PER
CLIPPING MARKED "D". THIS INSERT MAY BE OBLONG IN SHAPE, SIMILAR TO CARD
MARKED "C".

READING MATTER IS TO BE SET UP AS PER LAYOUT MARKED "E" — CLIPPING ATTACHED
FOR THE HEADING "THE SEA ISLE" AND THUMBNAIL SKETCH OF A PALM TREE AGAINST
THE BUILDING.

MAKE UP FRONT

COLOR DESCRIPTION

CUSTOMER INSISTS ON HAVING DEEP COLORS WITH HIGH LIGHTS/AS ON CARD
ENCLOSED OF ST. MORITZ HOTEL(OCH652). THE BUILDING IS WHITE. USE YOUR
JUDGMENT ON OTHER COLORS ON BOTH VIEWS. (BE SURE COLORS ARE AS GOOD AND
DEEP AS THEY ARE ON CARD OF ST. MORITZ HOTEL).

PHOTO RETURNED

PHOTO USED FOR

1-57
Lit 7
HC 2 1/2
La 13
42
12-1-53

special pic. for front

Grouping and
add'l artwork

30.75

incl. commission

O.K.

can

4

VERY RUSH MUST HAVE

HCP 11/18/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1251 ORDER NO. 81747 DATE 11-10-53

CUSTOMER REV. AUGUSTA BERSANI
EGGERTSVILLE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Bersani Apartments)

CROP AS MARKED. REMOVE BUILDINGS ON EITHER SIDE.
CLEAN TOP OF BUILDING. CLEAN STREET. PUT IN GREEN GRASS.
REMOVE WIRES, AND LEAVES FROM TREE ON LEFT. LETTER IN SIGN OVER
DOORWAY "BERSANI APARTMENTS".

COLOR DESCRIPTION

THE SIGN OVER DOORWAY "BERSANI APARTMENTS" IS NATURAL GRAIN OAK
WOOD WITH GOLD LETTERING.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

Ret 5
HC 1 1/2
La 93 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1252 ORDER NO. 81749 DATE 11-10-53

CUSTOMER
HEINEMAN WINERY
PUT-IN-BAY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HEINEMAN WINERY
and
CRYSTAL CAVES
PUT-IN-BAY, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reproaches 5x7

L.O.

Ret.

H.C.

L.A.

1

5 1/2

2 41

12

as quoted
R

Red Impression

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CH1253

ORDER No. 81665

DATE 11-11-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW REPUBLIC NATIONAL BANK
BUILDING, DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AS DESIRABLE

COLOR: ENTIRE BUILDING IS ALUMINUM. WINDOWS ON SIDE OF TALL
PART OF BUILDING ARE A VERY PALE GREEN.

Stay Day View

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

*also
D
7CK 6/12*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1953	NOV 23 1953
SKETCH				
RETOUCHING		3 1/2	NOV 12 1953	NOV 23 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 1 1953	DEC 4 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		12/1/53
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

DATE Filed NOV 12 1954

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CH1254

ORDER No. 81666

DATE 11-11-53

25 M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEIMAN-MARCUS DEPARTMENT STORE,
DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AS MUCH AS NECESSARY FROM BOTTOM, AND COMPLETE TOP PART OF BUILDING. REMOVE PEOPLE IN FOREGROUND, WIRES AND SCAFFOLDING ON NEW ADDITION OF BUILDING, AT EXTREME RIGHT. USE YOUR OWN JUDGEMENT.
COLOR: CREAM AND WHITE, WITH BROWN TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1953	DEC 17 1953
SKETCH				
RETOUCHING		6	NOV 17 1953	NOV 27 1953
REPHOTO			NOV 17 1953	NOV 17 1953
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 11 1953
HAND COLOR PROOF	21	1 1/2		12-10-53
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. 3CH1255

ORDER NO. 81666

DATE 11-11-53

25 M POST CARDS

C.T. ART COLORTONE FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCHANDISE MART, DALLAS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE POSTS, WIRES, ETC. REMOVE CARS.

COLOR: BROWN, WITH SILVER TRIM AT WINDOWS. SIGN IS RED-BROWN, WITH YELLOW LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1953	NOV 20 1953
SKETCH				
RETOUCHING		5 1/2	NOV 13 1953	NOV 19 1953
REPHOTO			NOV 12 1953	NOV 12 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	42	1 3/4	NOV 24 1953	DEC 9 1953
ARTIST DEPT.		9 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO.,
KINGSTON, N. Y.

NO. 3CH1256

ORDER No. 81763

DATE 11-12-53

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LIBERTY SQUARE AND
U. S. POST OFFICE,
ELLENVILLE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SIGN "LAWN PARTY", ALSO TAKE NAME OFF PANEL TRUCK IN
LOWER LEFT. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 17 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	2	3	NOV 18 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 11 1953
HAND COLOR PROOF	40	1½	12-15-53	12-15-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GRIFFIN PAPER CO.,
KINGSTON, N. Y.

NO. 3CH1257

ORDER NO. 81763

DATE 11-12-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

TITLE IN FULL /MOUNTAIN BROOK FALLS/
/SHAWANGUNK MOUNTAINS/
/ELLENVILLE, N. Y. /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT IN SOME WATER COMING OVER FALLS, AND IN BROOK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1953	
SKETCH				
RETOUCHING	2	1½	NOV 13 1953	NOV 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/6	1½	DEC 1 1953	DEC 11 1953
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GRIFFIN PAPER CO.,
KINGSTON, N. Y.

NO. 3CH1258

ORDER NO. 81763

DATE 11-12-53

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "THE BOULDER"
SAM'S POINT
SHAWANGUNK MOUNTAINS, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
We would like to give you a special
order and we have followed any special in-
structions on its arrangement. The proof is
submitted only to verify correctness. Any
changes now made in the subject of the
arrangement on the additional work for which
there is no charge. Please on
the back of the photo.
We will photo all the material
time are uniform and color are
in harmony with each other
Cart Teich & Co. Inc. Chicago 13, ILL.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 11 1953	NOV 11 1953
SKETCH				
RETOUCHING	3	1	NOV 13 1953	NOV 21 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	DEC 1 1953	DEC 9 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1259 ORDER NO. 81767 DATE 11-12-53

CUSTOMER ROCK ISLAND LINES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LARGE ART SKETCH

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW LARGE ART SKETCH

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7
Ret. 5
Jan 4 1954
La 12 1/2

as quoted

W. J. J. J.

gm

VERY RUH MUST HAVE
PROOF 11/18/53

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 3CH1260

ORDER No. 81771

DATE 11-12-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL COMMERCIAL ROW,

CAMP PERRY, OHIO

IMPRINT

SAME AS ABOVE

Subtitle: MAIN ENTRANCE TO

COMMERCIAL ROW

Private # before title: 109.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION USE PHOTO #2 AS INSERT ON MAIN VIEW IN UPPER RIGHT CORNER: REMOVE SOME FOLIAGE IN SKY & SHADOWS IN STREET, WIRES & GRASS GROWING IN CRACKS OF WALK, BILLBOARDS IN ARCHES OF BLDG. TAKE OUT TALLER BLDG. AT EXTREME LEFT. FLAG POLE IS SILVER (ADD AMERICAN FLAG). REMOVE BOARDS ON LAWN. ADD CLOUDS. CONCRETE MONUMENT WITH BRONZE PLAQUE. SUBTITLE UNDER INSERT AS ABOVE.

MAIN VIEW - FOLLOW CARD 7AH477 FOR COLORS ONLY -EXCEPT: ROOF IS GREY (NOT RED).

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.		DATE COMPLETED
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			NOV 23 1953		NOV 24 1953
SKETCH					
RETOUCHING	2	3	NOV 23 1953		NOV 23 1953
REPHOTO			NOV 13 1953		NOV 16 1953
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			DEC 1 1953		DEC 1 1953
HAND COLOR PROOF	21	13½			12/15/53
ARTIST DEPT.		10½			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR
PHOTO BY GIBBS

NO. 3CH1261

ORDER No. 81771

DATE 11-12-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ³⁰⁰⁻² THE GLACIAL GROOVES/
/ KELLEYS ISLAND, OHIO
spl. ital, color

Private # before title: 300!

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM. TAKE OUT SLEEVE OF MAN AT RIGHT SIDE, AND
BLURRY LEAVES IN FOREGROUND.
DIFFERENT COLORED CLOTHING ON THE PEOPLE.
REGULAR GREY STONE COLOR. / ADD CLOUDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

² Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 15 1953	NOV 21 1953
SKETCH	4	2	NOV 17 1953	NOV 21 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	13½	DEC 1 1953	DEC 9 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 3CH1262

ORDER No. 81772

DATE 11-12-53

12½ M POST CARDS

C.T. ART EOLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 147-2 PUT-IN-BAY FERRY AND
DOCKS AT CATAWBA POINT, CATAWBA
ISLAND, OHIO 1 8 pl. island, etc

Private # before title: 147

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1855 - REMOVE BOAT IN VIEW AND REPLACE WITH
ONE FROM PHOTO 8BH1418 (EITHER ONE WILL DO). REMOVE OLD CARS
ON PIER. ADD CLOUDS.

FOLLOW CARDS 5AH1855 and 8BH1418 FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects as
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1953	NOV 21 1953
SKETCH				
RETOUCHING	2	1	NOV 17 1953	NOV 21 1953
REPHOTO				NOV 16 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/6	1 1/2	DEC 1 1953	DEC 9 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

NO. 3CH1263

ORDER No 81772

DATE 11-12-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CATAWBA ISLAND,
OHIO STATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: 153

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2 VIEWS ON VERTICAL CARD: #1.TOP VIEW-TAKE OUT CAR IN FOREGROUND & OLD CARS IN BACKGROUND, ALSO WIRES. ADD CLOUDS. SHED ON DOCK IS GREEN #42. NATURAL SHINGLE ROOF. BLACK TOP ROAD. #2.LOWER VIEW-LIGHTEN UP FRONT OF CONCESSION STAND. ADD CLOUDS. BUILDING IS NATURAL OAK-VARNISHED. SIGN IS BROWN WITH YELLOW LETTERS. FENCE POSTS ARE BROWN(DARK WOOD). GRAVEL ROAD.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	1/2		
RETOUCHING	2	3 1/2	NOV 13 1953	NOV 23 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	2	DEC 1 1953	DEC 9 1953
ARTIST DEPT.	42	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W.N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

PHOTO BY GIBBS

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: 1392-3 WO-HO-MIS BUILDING
LAKESIDE, OHIO ON LAKE ERIE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~XXXXXX~~ NO

IMPRINT SAME AS ABOVE

Private # before title: 292

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLES AND WIRES, DEAD BRANCHES OF TREES.
VINES ON SIDE OF BUILDING GREEN. GRAVEL ROAD.

FOR BALANCE OF COLORS FOLLOW CARD 269-29-N.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 18 1953	NOV 18 1953
SKETCH				
RETOUCHING	3	3	NOV 15 1953	NOV 16 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	NOV 20 1953	DEC 8 1953
ARTIST DEPT.		9		12/10/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MATHER-MORRISON, INC., ALTON, ILL. ✓

NO. 3CH1265

ORDER NO. 81806

PHOTO BY MASSIE--MISSOURI RESOURCES DIV. ✓

DATE 11-16-53

12½ M POST CARDS

C.T. ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL /ALTON LAKE AND HIGH
BLUFFS/ALONG THE MISSISSIPPI/
/ALTON, ILLINOIS ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES ✓

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1953	NOV 27 1953
SKETCH				
RETOUCHING	3	2	NOV 18 1953	NOV 21 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	DEC 7 1953	DEC 15 1953
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

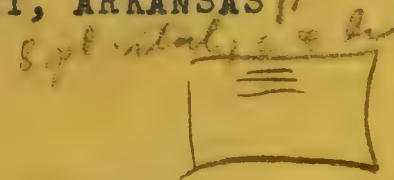
DATE Photo Returned to Customer

NO. 3CH1266
INTERCITY NEWS AGENCY, LITTLE ROCK, ARKANSAS ORDER No. 81813
DATE 11-17-53

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DUCKS IN FLIGHT AT
FREUDENBERG RESERVOIR, NEAR
STUTTGART, ARKANSAS



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A PRINT FROM NEGATIVE.

FALL COLORS - NO GREEN.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Print

Executive OK of Estimate By _____ Cost Dept. Checked
Date _____ ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1953	
SKETCH				
RETOUCHING	4	1	NOV 20 1953	NOV 21 1953
REPHOTO			NOV 10 1953	NOV 19 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	DEC 2 1953	DEC 5 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed JAN 12 1954
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____
Neg ret 3/24/54
2K

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

NO. 3CH1267

ORDER NO. 81813

DATE 11-17-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FREUDENBERG RESERVOIR,
STUTT GART, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FALL PICTURE - NO GREEN BACKGROUND

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1953	
SKETCH				
RETOUCHING	4	1 1/2	NOV 13 1953	NOV 21 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 3/4	DEC 1 1953	DEC 9 1953
ARTIST DEPT.		9 3/4		

JAN 12 1954

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/24/54

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

PHOTO COURTESY-WIEMAN IMPLEMENT CO.

NO. 3CH1268

ORDER NO. 81813

DATE 11-17-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL /COMBINING RICE/NEAR
STUTTGART, ARKANSAS/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GOLDEN GRAIN IS THE COLOR OF THE RICE.

COMBINES ARE ORANGE COLOR

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 18 1953	NOV 27 1953
SKETCH				
RETOUCHING	4	1 1/2	NOV 18 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	DEC 1 1953	DEC 9 1953
ARTIST DEPT.		8		DEC 15 1953

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

INTER-CITY NEWS AGENCY, LITTLE ROCK, ARKANSAS

NO. 3CH1269

ORDER No. 81813

DATE 11-17-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHNS LUTHERAN CHURCH,
STUTTGART, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR.

THIS IS A SUMMER SCENE - TREES AND GRASS
ARE NATURAL GREEN COLOR.

COLOR OF ROOF IS MAROON RED.

MAKE REPHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1953	
SKETCH				
RETOUCHING		4 1/2	NOV 20 1953	NOV 30 1953
REPHOTO			NOV 18 1953	NOV 19 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 16 1953
HAND COLOR PROOF	11	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3/24/54
TK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1270 ORDER NO. 81825 DATE 11-18-53

CUSTOMER RUDOLPH NEWS AGENCY
CLARKSVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUMBERLAND MOTEL

LOCATED 2 MILES WEST OF CLARKSVILLE,
TENN., ON U.S. HIGHWAYS 41A and 79

AIR CONDITIONED THROUGHOUT -

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
Don H. C. 11 13/4
L. Ch. 10
C

as quoted

Oh Lee Simpson

F

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

NO. 3CH1271

ORDER No. 81860

DATE 11-18-53

12½ M POST CARD

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

I.B.M. POUGHKEEPSIE, N.Y. 1-87th St. C & R



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF COLORED BUILDING

GRASS IN FOREGROUND

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1953	NOV 27 1953
SKETCH				
RETOUCHING	4	1½	NOV 20 1953	NOV 24 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½		12-17-53
ARTIST DEPT.		8½	JAN 12 1954	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1272 ORDER NO. 81940 DATE 11-18-53

CUSTOMER THE AVALON COURTS
HOT SPRINGS NAT'L PARK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW COURT - ALL ROOMS WITH BATH,
STEAM HEAT AND AIR CONDITIONED

- THE AVALON COURT AND APARTMENTS -
805 PARK AVE.- HOT SPRINGS, ARKANSAS -
PHONE 3856

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

3 Repro 5x7

L.O. 1 1/2

Ref. 6 1/2

H.C. 2 1/4

L.A. 12 3/4

32-1-7-54

as quoted H

ed

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-4-15-52

F.E.C. NEWS CO., WEST PALM BEACH, FLA. ✓

NO. 3CH1273

ORDER No. 81952

DATE 11-19-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C.58-5

TEMPLE ISRAEL, 8 pl. ital.

WEST PALM BEACH, FLORIDA C & L

Private # before title: C.58 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	1	3 1/2	NOV 24 1953	DEC 2 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 16 1953
HAND COLOR PROOF	2	1 1/2		
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1274 ORDER NO. 81957 DATE 11-20-53

CUSTOMER
JAY WARD
HURON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PICTURESQUE LAKEFRONT AT
MITIWANGA, OHIO ON LAKE ERIE SHORES

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE CUT ENCLOSED FOR READING MATTER (RETURN CUT TO CUSTOMER).
LEAVE SAME AMOUNT OF SPACE TO LEFT EDGE AS ON ATTACHED SAMPLE.

TAKE OUT WIRES. CLEAN UP GRASS.

COLOR DESCRIPTION

PIERS EXTENDING IN WATER IN DISTANCE ARE CONCRETE.
DIRT PATH. WHITE BENCHES WITH GREEN SIDES

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Det 2
H.C. 1 1/2
LA 9 1/2

as quoted H

Ck

21

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1275 ORDER NO. 81958 DATE 11-20-53

CUSTOMER
M & A NEWS COMPANY
MORGANFIELD, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 40 WINKS MOTEL
MORGANFIELD, KY.

U.S. HIGHWAYS 60 - 641 S.W.CITY LIMITS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

PO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

Ret. 4
H.C. Rem 142
L. Co 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1276 ORDER NO. 81959 DATE 11-20-53

CUSTOMER
MILLER MOTEL
AUSTIN, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILLER MOTEL

AUSTIN, MINNESOTA

PHONE 8867

U.S. 16 EAST AT

AIRPORT

POST OFFICE BOX 525

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

10

PHOTO USED FOR

Ref. 6
H.C. 134
L.A. 104

us. printed

Lk Blue Engraving

RETURN PHOTO YES NO

3M-4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1277 ORDER NO. 81961 DATE 11-20-53

CUSTOMER HAROLD'S JUVENILE SHOES
BROOKLYN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAROLD'S IS THE ONLY STORE ON
FLATBUSH AVE. THAT SELLS THE STRIDE-
RITE SHOE

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(balance of type enclosed with sketch)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: USE THE LARGEST AND CLEAREST
TYPE THAT WILL FIT IN THE SPACE ON PICTURE SIDE. THE EMBLEM TO BE AS
CLEAR AS POSSIBLE.

~~11-20-53~~

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

L.O. 1
R. M. 2 1/2
P. M. C. 4 1/2
S. B. 9

11/20/53

as given

Red Imprint

6

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
CITY OF MIAMI NEWS BUREAU PHOTO

NO. 3CH1278

ORDER No. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SEMINOLE INDIAN FAMILY
AT MUSA ISLE INDIAN VILLAGE,
MIAMI, FLORIDA

Private # before title: M.137

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as
1CH1175

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BE CAREFUL IN FACES AND DRESSES OF INDIANS -
SEE 2 SAMPLE CARDS ENCLOSED.

add to both sides to make proportion

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3	NOV 24 1953	NOV 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	2 1/4	DEC 7 1953	DEC 23 1953
ARTIST DEPT.	45	11		1/18/54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE FILED JAN 2 1954

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH1279

ORDER NO. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUNSET OVER THE
FISHING PIER, NAPLES, FLORIDA

Private # before title: M.138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **MMH C.T.**

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1953	NOV 27 1953
SKETCH				
RETOUCHING	3	3	NOV 24 1953	NOV 24 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 18 1953
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
FLORIDA SPEAKS MAGAZINE PHOTO

NO. 3CH1280

ORDER No. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE 1000 FT. PIER
ATTRACTS MANY FISHING ENTHUSIASTS
AT NAPLES-ON-THE-GULF, FLORIDA

Private # before title: M.139

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 1 - 1953
SKETCH	4	2	NOV 21 1953	NOV 22 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	DEC 7 1953	12/17/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
FLORIDA SPEAKS MAGAZINE PHOTO

NO. 3CH1281

ORDER No. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PLAYING AND SUNNYING
ON THE SOFT WHITE SANDS OF
NAPLES, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: M.140

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1953	NOV 20 1953
SKETCH				
RETOUCHING	4	2 1/2	NOV 24 1953	NOV 20 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 7 1953	
HAND COLOR PROOF	41	1 1/2		12/17/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH1282

ORDER NO. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE NAPLES GULF
APARTMENT HOTEL / NAPLES-ON-THE-
GULF, FLORIDA /

Private # before title: M.141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	3	NOV 24 1953	NOV 30 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2	DEC 7 1953	DEC 10 1953
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH1283

ORDER No. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NAPLES BEACH HOTEL -
ON THE GULF OF MEXICO - NAPLES,
FLORIDA

Private # before title: M.142

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	3	NOV 24 1953	NOV 30 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			DEC 7 1953	DEC 15 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		12/1/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
FLORIDA SPEAKS MAGAZINE PHOTO

NO. 3CH1284

ORDER NO. 81963

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COCONUT PALMS LINE THE
BEACH AT NAPLES, FLA. / ON THE
GULF OF MEXICO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: M.143

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 21 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	3	2	NOV 21 1953	NOV 30 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 18 1953
HAND COLOR PROOF	41	1 1/2		12/18/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH1285

ORDER No. 81891

DATE 11-23-53

J.R. BEATLEY, RUSSELLS POINT, OHIO

6 1/2 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEATLEY'S SUN-N-SAND BEACH,
RUSSELLS POINT, OHIO

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REPHOTOGRAPH AND FINISH OFF TREES AT TOP AND ADD SKY TO MAKE CORRECT PROPORTIONS. ADD CLOUDS. BRIGHTEN UP LEFT SIDE. MAKE AS COLORFUL AS POSSIBLE.

COLOR: NATURAL COLORS SEEN ON BEACH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT: YES

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 23 1953	
SKETCH				
RETOUCHING	2	3 1/2		DEC 4 1953
REPHOTO				
PHOTO-LITHO			DEC 7 1953	DEC 12 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 3/4		12/15/53
ARTIST DEPT.	42	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

150
240

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1286

ORDER NO. 81964 DATE 11-23-53

DEPT.

DATE COMPLETED

CUSTOMER

SCHROEDER FUNERAL HOME
LANSING, ILLINOIS

2 1/16 x 5 9/16

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M TALLY CARDS SIZE 2-5/8 x 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full / SCHROEDER FUNERAL HOME /
13227 RIDGE ROAD -
LANSING, ILLINOIS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY -

AND LAYOUT ENCLOSED

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
H.C. 1 1/2
L.A. 8

as quoted

SALISBURY NEWSSTAND, SALISBURY, N. C.

NO. 3CH1287

ORDER No. 81968

DATE 11-23-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL VETERANS ADMINISTRATION
HOSPITAL, SALISBURY, N. C.

IMPRINT

SAME AS ABOVE

Private # before title: 19

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED) FILL OUT TREES. PUT CLOUDS IN SKY.

BUILDING - REDDISH BROWN. DOORWAY AND TRIM-GREY CONCRETE.
AROUND EDGES OF WINDOWS - ALUMINUM.

ROADWAY - BLACK ASPHALT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	6	3	NOV 24 1953	NOV 24 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1 1/2	DEC 7 1953	DEC 18 1953
ARTIST DEPT.		9		12-21-53

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. 3CH1288

ORDER No. 81969

DATE 11-23-53

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LIBRARY, WOMEN'S
COLLEGE OF THE UNIVERSITY OF
NORTH CAROLINA, GREENSBORO,
N. C.

Private # before title: G.38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLE, WIRES AND 'BLOCK OFF' BOARDS IN RIGHT FOREGROUND.
ALL TREES AND BUSHES ARE GREEN. BRICK IN BUILDING #48. WINDOW
FRAMES AND ENTRANCE PILLARS ARE WHITE MARBLE WITH GREY LINES
RUNNING THROUGH. (SAME AS SUBJECT 3CH1289). BRONZE DOOR. BRICK
ABUTMENT IN FRONT OF BUILDING #23. COLOR OF RAILS-BLACK.
BRICK WALK #7. PORTION OF BUILDING IN LEFT CORNER #62.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 20 1953	
SKETCH				
RETOUCHING	6	3	NOV 24 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	DEC 7 1953	DEC 16 1953 JUL 12 1954
ARTIST DEPT.		8 3/4		12/22/53

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. 3CH1289

ORDER No. 81969

DATE 11-23-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL HOME ECONOMICS
BUILDING, WOMEN'S COLLEGE OF THE
UNIVERSITY OF NORTH CAROLINA
GREENSBORO, N. C.

IMPRINT SAME AS ABOVE

Private # before title: G.39

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT TELEPHONE POLE & WIRES. TREES, GRASS AND BUSHES ARE GREEN
BRICK IN BUILDING #48 - ALSO COLOR OF BLDG. TO LEFT). WINDOW FRAMES
AND DOORWAY AND PILLARS ARE WHITE MARBLE WITH GREY LINES RUNNING
THROUGH. BRONZE DOORS. ROOF OVER ENTRANCE IS DARK GREY SLATE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 24 1953	
SKETCH			NOV 24 1953	NOV 24 1953
RETOUCHING	4	2 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 1 1953	DEC 9 1953
STRIPPING, OPAQUING	1			
HAND COLOR PROOF	42	1 1/2		
ARTIST DEPT.	34	7	7-28-54	7-28-54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1290 ORDER NO. 81972 DATE 11-23-53

CUSTOMER JOLLY FOOD CATERERS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE JOLLY CLUB BANQUET HALLS

5604-5610 WEST ADDISON ADDISON AT CENTRAL
CHICAGO 34, ILLINOIS

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL LAYOUT FOR ARRANGEMENT OF PHOTOS #1, 2, 3.
(Similar to card 2CH831)

FOLLOW TISSUE OVERLAY ON EACH PHOTOGRAPH

Photo - 5CH159

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

3-57
Lo 1/2
Rt 8
Hc 2nd
Lo 11

W

Add'l Artwork
Grouping and
Rerphotos

\$ 40.00

incl. Comm. S

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1291 ORDER NO. 81973 DATE 11-23-53

CUSTOMER ALAMANCE COUNTY HOSPITAL
BURLINGTON, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALAMANCE COUNTY HOSPITAL
BURLINGTON, N. C.)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FADE OUT HOUSES IN BACKGROUND. REMOVE POWER LINES
AND POLES.
FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

HC
over 32

pet. 5
Mie 2 41
La 11 1/2

Add'l Artwork
\$ 6.00
incl. Commission
44

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1292

ORDER NO. 81974 DATE 11-23-53

DEPT.

DATE COMPLETED

CUSTOMER

COTTAGE RESTAURANT
PORT CLINTON, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 100 COTTAGE RESTAURANT, ROUTE 163 /
ON THE MARBLEHEAD PENINSULA

(Private # 100)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT TOP AND BOTTOM. TAKE OUT WIRES AND POLES AND CAR, ALSO
TANK IN BACK OF BUILDING.

ADD CLOUDS. PUT IN NICE LAWN. COLORED FLOWERS ALONG FRONT.

COLOR DESCRIPTION

CREAM STONE HOUSE WITH BLACK WINDOW TRIM. TOP PART OF BUILDING IS
WHITE FRAME AND WHITE WINDOWS. RED-BROWN ROOF. CONCRETE DRIVEWAY.
STONE WALL IN FRONT OF COLORED FLOWERS AND GREEN SHRUBS. SIGN IS RED
NEON ON DARK GREEN. BACKGROUND OF LETTERS IS CREAM. BLACK SIGN POSTS.
DARK BROWN DOOR.

MAROON COLORED RAIN SPOUTS. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4
L1 Ma 40142
La 812

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1293 ORDER NO. 81976 DATE 11-24-53

CUSTOMER THE HUBBELL HOUSE
MANTORVILLE, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HUBBELL HOUSE
ESTABLISHED IN 1854 — MANTORVILLE, MINN.
PAUL J. PAPPAS
PROP.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rephotos 5x7

L.C. 1 1/2

7

H.C. 2 1/4

L.A. 12 1/2

Wash

as quoted

6318

THE HARRY P. CANN & BRO.CO., BALTIMORE, MD.

NO. 3CH1294

ORDER No. 81978

DATE 11-24-53

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL: U. S. COAST GUARD
STATION, OCEAN CITY, MD.

Private # before title: #5

SMALL TYPE: PHOTO BY WALTER GRAY
OF HOLLYWOOD

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

4BH1126

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

FOLLOW ENCLOSED CARD FOR COLORS (43895)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1953	DEC 1 1953
SKETCH				
RETOUCHING	6	3	NOV 2 1953	DEC 1 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	DEC 7 1953	DEC 13 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CH1295

ORDER No. 81978

DATE 11-24-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
28- BEACH SCENE SHOWING
PIER, OCEAN CITY, MD.

Private # before title: #28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

4BH1126

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM SLIDE FOR COLORS
(NEGATIVE ALSO ENCLOSED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1953	DEC 23 1953
SKETCH				
RETOUCHING	2	2 1/2	DEC 11 1953	DEC 7 1953
REPHOTO			NOV 24 1953	DEC 1 1953
PHOTO-LITHO				DEC 23 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4 1/2	1 1/2	DEC 15 1953	12/28/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CH1296

ORDER No. 81978

DATE 11-24-53

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL BEACH SCENE SHOWING
COTTAGE LINE, OCEAN CITY, MD. /

Private # before title: #6 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as

4BH1126

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM SLIDE FOR COLORS
(NEGATIVE ALSO ENCLOSED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 22 1953	
SKETCH				
RETOUCHING	2	3	NOV 27 1953	NOV 30 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			DEC 7 1953	
STRIPPING, OPAQUING				DEC 23 1953
HAND COLOR PROOF	41	1 1/2		12/28/53
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Cost Dept. Checked

THE HARRY P. CANN & BRO.CO.,BALTIMORE, MD.

NO. 3CH1297

ORDER No. 81981

DATE 11/24/53

25 M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FRONT - HOLY SAVIOR CATHOLIC
CHURCH, OCEAN CITY, MD.

Private # before title: #10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SIGN IN FRONT, BUILDING ON LEFT, TELEPHONE POLES AND
WIRES.

LANDSCAPE WITH GREY CEMENT CENTER WALK AND GREEN GRASS.

FOLLOW TRANSPARENCY FOR COLORS
(ALSO NEGATIVE ENCLOSED)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN YES
PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 - 1953
SKETCH				
RETOUCHING		3/4	NOV 24 1953	DEC 2 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 7 1953	DEC 18 1953
HAND COLOR PROOF	21	1 1/2		12-21-53
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1298

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

ORDER No. 81981

DATE 11-24-53

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

9-2
 TITLE IN FULL THE HENLOPEN HOTEL
 ON THE BOARDWALK, REHOBOTH
 BEACH, DELAWARE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

Private # before title: #9

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS ARE WHITE. PUT A GREEN AWNING OVER AWNING FRAME.
 SIGN: "HENLOPEN" IS BLACK. ENTRANCE SIGN: WHITE LETTERS ON BLACK
 BACKGROUND. ROOFS ON 2 BUILDINGS AT RIGHT-BLACK, CHIMNEY ON ONE-
 RED BRICK. LANDSCAPE WITH GREEN GRASS AND SHRUB. WHITE FENCE.
 WHITE CURBS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1953	DEC 2 - 1953
SKETCH	4	3	NOV 21 1953	DEC 1 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO			DEC 7 1953	DEC 18 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		12/22/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CH1299

ORDER No. 81981

DATE 11-24-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 10 COUNTRY CLUB,
REHOBOTH BEACH, DELAWARE

Private # before title: #10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE FLAG & LIGHT POLES IN CENTER.

LANDSCAPE WITH FLOWERS AND GREEN SHRUBS (AS SAMPLE CARD ENCLOSED),
IN EXTREME FRONT OF CENTER OF PHOTO.

BUILDINGS ARE GREY CEMENT BASE WITH WHITE SIDING. NATURAL RED
BRICK CHIMNEY. BLACK ROOFS. GREY STEPS. WHITE WALL.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 1 1953	
SKETCH				
RETOUCHING	2	3	NOV 24 1953	DEC 1 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	111	1 1/2	DEC 7 1953	DEC 11 1953
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD.

NO. 3CH1300

ORDER No. 81981

DATE 11-24-53

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OCEAN CITY YACHT
BASIN SHOWING FISHING BOATS,
OCEAN CITY, MD.

Private # before title: #29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

INSERT PICTURE OF MARLIN IN PICTURE AS ON CARD 9AH2132.

FOLLOW CARD 9AH2132 FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	3	NOV 27 1953	NOV 27 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	1/2	DEC 7 1953	DEC 13 1953
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 36H1301 ORDER NO. 81990 DATE 11-24-53

CUSTOMER CLANTON TRAILER PARK
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLANTON TRAILER PARK

5009 SOUTHEAST 29th STREET — OKLAHOMA
CITY, OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

FO

PHOTO USED FOR

Ret. 5
H.C. 1 1/2
L.C. 9 1/2
21- 12-22-53

as quoted \$
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1302 ORDER NO. 81998 DATE 11-25-53

CUSTOMER
SANBORN SOUVENIR CO.,
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW HOME ... COMPLETION 1954...
UPTOWN AUSTIN AT 15th

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

IN TITLE — BE SURE THE WORD "UPTOWN" STANDS OUT.

FOLLOW DIAGRAM FOR LAYOUT AND COLOR INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW DIAGRAM FOR COLOR INSTRUCTIONS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

to

PHOTO USED FOR

Det 3
HC 112 41
729

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1303 ORDER NO. 81999 DATE 11-25-53

CUSTOMER CONTINENTAL AIR LINES
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONE OF CONTINENTAL'S NEW
DOUGLAS DC-6B's

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM TRANSPARENCY:

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY
FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

from Kodachrome — 5X7

Ret 3½
C 142 4
La 8½

as quoted \$.

NO. 3CH1304

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 81915

DATE 11-25-53

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW BRIDGE OVER NEVERSINK RIVER
ON ROUTE 17 BETWEEN MONTICELLO
AND ROCK HILL, SULLIVAN COUNTY,
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 1953
SKETCH			DEC 1 1953	DEC 14 1953
RETOUCHING	2	2	DEC 15 1953	
REPHOTO			DEC 22 1953	
PHOTO-LITHO				DEC 22 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		12/29/53
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1305

ORDER No. 81916

DATE 11-25-53

25 M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE, UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAN ANTONIO INTERNATIONAL
AIRPORT, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUILDING IS CONCRETE, WITH PALE RED TRIM.
PLANE SILVER, WITH RED AND BLUE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH	6	3	DEC 2 1953	DEC 17 1953
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1 1/2	DEC 22 1953	DEC 31 1953
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red & Blue Imprints

(F)

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1306

ORDER NO. 81917

DATE 11-25-53

12 1/2" POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DINNER TIME FOR THE HIPPOPOTAMUS, AT BOTTOM OF MESSAGE SPACE:
SAN ANTONIO ZOO, SAN ANTONIO,
TEXAS / "SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SHNSHINE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 1953
SKETCH				
RETOUCHING	10	2	DEC 2 1953	DEC 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	DEC 15 1953	DEC 23 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1307

ORDER No. 81917

DATE 11-25-53

12¹/₂ POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIONS, SAN ANTONIO ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: PIT IS PALE SANDSTONE, NOT TO INTERFERE WITH COLOR OF ANIMALS. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	10	1 1/2	DEC 2 1953	DEC 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	DEC 15 1953	DEC 23 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

NO. 3CH1308

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER No. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLDORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ZEBRA, SAN ANTONIO ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 15 1953
SKETCH				
RETOUCHING	3	2	DEC 2 1953	DEC 15 1953
REPHOTO				
PHOTO-LITHO			DEC 16 1953	DEC 23 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		12/25/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1309

ORDER No. 81917

DATE 11-25-53

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AQUARIUM, SAN ANTONIO ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUILDING IS CONCRETE WITH FRONT PART WHITE, AND DECORATED WITH NATURAL SHELLS. DOORS ARE BLUE AND WHITE. BUSH IN FOREGROUND HAS RED FLOWERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	2	3	DEC 3 1953	DEC 17 1953
REPHOTO				
PHOTO-LITHO			DEC 22 1953	JAN 5 1954
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		1/6/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1310

ORDER No. ~~81917~~ 81917

DATE 11-25-53

12¹/₂M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIRAFFE, SAN ANTONIO ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: LIGHTEN DARK AREA AT TOP, LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING	2	1 1/2	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1311

ORDER No. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BROWN BEAR, SAN ANTONIO ZOO,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: MAKE FACE MORE DISTINCT, ON BEAR AT EXTREME RIGH

COLOR: DARK BROWN BEAR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING	6	2	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1½	DEC 15 1953	DEC 23 1953
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1312

ORDER NO. 81917

DATE 11-25-53

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RHINOCEROS, SAN ANTONIO ZOO,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING	2	1	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	21	1½	DEC 15 1953	DEC 23 1953
ARTIST DEPT.		9		12-24-53

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1313

ORDER No. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

GORILLAS, SAN ANTONIO ZOO, SAN ANTONIO, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE" /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE GORILLA ON LEFT AND PLACE HIM FURTHER BACK IN CAGE WITH AN ARM ON TIRE. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto 517

Submit retouched photo to customer

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING	2	4	DEC 4 1953	DEC 9 1953
REPHOTO				
PHOTO-LITHO			JAN 12 1954	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		1/21/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1314

ORDER No. 81917

DATE 11-25-53

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREATER KUDU, SAN ANTONIO ZOO,
SAN ANTONIO, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE" /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TONE DOWN DETAILS OF WALL

COLOR: ANIMALS ARE BROWN-GREY, WITH WHITE STRIPES. BRING OUT
DETAILS OF MALE'S HORNS. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 - 1953
SKETCH				
RETOUCHING		2	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 15 1953	DEC 20 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		12/29/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1315

ORDER No. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MONKEY ACT, SAN ANTONIO ZOO, AT BOTTOM OF MESSAGE SPACE:
SAN ANTONIO, TEXAS / "SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING		2	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 15 1953	DEC 23 1953
STRIPPING, OPAQUING				
HAND COLOR PROOF	4/1	13 1/2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1316

ORDER NO. 81917

DATE 11-25-53

12 1/2 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MONKEY ISLAND, SAN ANTONIO ZOO,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING	2	2	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	DEC 15 1953	DEC 28 1953
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1317

ORDER No. 81917

DATE 11-25-53

12 1/2" M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ELEPHANT ACT, SAN ANTONIO
ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE",

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE BENCH AND ASSISTANT TRAINER IN BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	NOV 27 1953
SKETCH				
RETOUCHING	2	1 1/2	DEC 2 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 15 1953	DEC 22 1953
HAND COLOR PROOF	41	1 1/2		12/19/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1318

ORDER NO. 81917

DATE 11-25-53

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YELLOW NECK CASSOWARY, SAN ANTONIO ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BLACK WITH GREY LEGS. THE INSIDE, TOP PART OF THE NECK IS BRIGHT N ORANGE-YELLOW. HEAD IS PURPLE, BLENDING INTO A LIGHT BLUE CROWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	2	1 1/2	DEC 2 1953	DEC 4 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 15 1953	DEC 23 1953
HAND COLOR PROOF	21	1 1/2		12 24-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1319

ORDER NO. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLYING BIRD CAGE, SAN ANTONIO
ZOO, SAN ANTONIO, TEXAS /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE /

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE" /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TONE DOWN POEPLER IN BACKGROUND

COLOR: MOST BIRDS GREY AND WHITE. SOME BROWN. WATER POOL IN
CENTER. SHOW SOME BIRDS IN TREES. /

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	
SKETCH				
RETOUCHING	2	2 1/2	DEC 2 1953	DEC 15 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	13 1/2	DEC 16 1953	DEC 28 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1320

ORDER NO. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PYTHON, REPTILE HOUSE, SAN
ANTONIO ZOO, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE MEN AND REFLECTION. SHOW A THIRD SNAKE IN
LEFT HAND CORNER.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Submit retouched photo
to customer

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 1953
SKETCH				
RETOUCHING	2	3	DEC 2 1953	DEC 9 1953
REPHOTO				
PHOTO-LITHO			JAN 12 1954	JAN 28 54
BLUEPRINT STRIPPING, OPAQUING				JAN 25 54
HAND COLOR PROOF	41	1½	JAN 28 54	JAN 28 54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 3CH1321

ORDER No. 81917

DATE 11-25-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JIMMIE AND JOE THE ORGAN GRINDER, AT BOTTOM OF MESSAGE SPACE:
SAN ANTONIO ZOO, SAN ANTONIO, "SAN ANTONIO, HOME OF THE ALAMO,
TEXAS / GULF BREEZES AND SUNSHINE" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TONE DOWN SPECTATORS AND DO NOT SHOW NEGRO WOMAN.

COLOR: MONKEY WEARS GREEN AD YELLOW SUIT. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1953	DEC 1 - 1953
SKETCH				
RETOUCHING	2	3	DEC 2 1953	DEC 15 1953
REPHOTO				
PHOTO-LITHO			DEC 16 1953	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	13½		12/28/53
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1322

MISSISSIPPI NEWS COMPANY, GREENWOOD, MISSISSIPPI ORDER No. 82010

DATE 11-27-53

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF
GREENWOOD, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD WINGS TO COURT HOUSE (SEE 3CH961)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 10 1952	DEC 10 1952
SKETCH				
RETOUCHING		4½	DEC 4 1953	DEC 10 1953
REPHOTO			11-26-53	DEC 1 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 16 1953	DEC 31 1953
HAND COLOR PROOF	41	2"4		1/4/54
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH1323

MISSISSIPPI NEWS COMPANY, GREENWOOD, MISSISSIPPI ORDER NO. 82010

DATE 11-27-53

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL top: NORTH GREENWOOD

IMPRINT SAME AS ABOVE

(WHITE) ELEMENTARY SCHOOL,
GREENWOOD, MISSISSIPPI

bottom: BROAD STREET (NEGRO)
ELEMENTARY SCHOOL, GREENWOOD,
MISSISSIPPI

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THIS IS A 2-VIEW CARD: TOP VIEW (White school)-ADD FLAG, AND PUT
LEAVES ON TREES. THE RIGHT WING IS BUFF -
THE LEFT SECTION IS BROWN-RED, WITH BUFF TRIM.
BOTTOM VIEW (Negro school)-ADD FLAG, AND REMOVE TRASH IN FOREGROUND.
BUFF BUILDING, WITH RED-BROWN TRIM. TAN DOORS AT RIGHT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	
SKETCH	20	1		
RETOUCHING		4 1/2	DEC 3 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	2	DEC 15 1953	DEC 22 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. 3CH1324

ORDER No. 82025

DATE 11-27-53

1 Print

12 1/2 ^M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

TITLE IN FULL
G.40 FIRST BAPTIST CHURCH,
GREENSBORO, N. C.
spt. stat., color

IMPRINT
SAME AS ABOVE

Private # before title: G.40

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDINGS-REDDISH BROWN. TRIM AND STEEPLE ARE WHITE, TIP OF
GOLD COLOR WEATHER VANE. / STEEPLE-LIGHT GRAY
DARK BROWN ROOFS.

add to left edge

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1953	DEC 11 1953
SKETCH			DEC 7 1953	
RETOUCHING	2	3		DEC 14 1953
REPHOTO			NOV 30 1953	DEC 2 1953
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	DEC 15 1953	DEC 20 1953
ARTIST DEPT.		9		12/30/53 <i>Pitt</i>

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1325 ORDER NO. 82031 DATE 11-27-53

CUSTOMER LEWIS RIBBON CORPORATION
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LEWIS RIBBON CORPORATION
432 FOURTH AVENUE — NEW YORK 16, N.Y.
WORLD'S FINEST FLORAL RIBBONS

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 4BH586. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

I savings incl. Negative returned to customer 1-4-57

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

TO

PHOTO USED FOR

6 L.O. 1/2
L.A. 2 1/2

as quoted
ET

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-1552

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1326 ORDER NO. 82033 DATE 11-30-53

CUSTOMER
GLENN D. PARKER
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARKER'S BONDED FRUIT SHIPPER
3634 SOUTH DIXIE HIGHWAY
MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PLACE TITLE IN LOWER RIGHT CORNER IN GOOD SIZED LEGIBLE TYPE IN 3 LINES,
AS ABOVE.

DO NOT CROP ANY OF PHOTOGRAPH. REMOVE WIRES.

TAKE OUT SCATTERED LEAVES, CLEAN UP ROADWAY

wrap
in solid Red
Tent

COLOR DESCRIPTION

THE BIG TREE IS A BANYAN WITH LARGE DARK GREEN SHINY LEAVES.
BUILDING AT LEFT AND TRAILER IN CENTER ARE WHITE. TRIM ON BUILDING AT LEFT
IS #65 GREEN. USE YOUR IDEAS FOR COLORS OF DOORWAY AND BLINDS ON THE TRAILER.
UMBRELLA HAS ALTERNATING SQUARES OF RED AND WHITE, WITH A GREEN DROP AND WHITE
FRINGE. LETTERING ON WHITE SQUARES IS BLACK, & LETTERING ON RED SQUARES IS WHITE.
FROM LEFT TO RIGHT ON FRUIT STANDS—1st SECTION GRAPEFRUIT — 2nd SECTION ORANGES.
3rd SECTION AVOCADOS — 4th SECTION ORANGES. FRUIT IN BASKETS SURROUNDING THIS
AREA IS RIPE RED APPLES. AT RIGHT END OF TRAILER ARE FOUR LARGE GLASS FRUIT
JUICE DISPENSERS WITH #4 DARK BLUE BASES: ONE CONTAINS ORANGE JUICE, ONE GRAPE
JUICE, ONE PAPAYA, AND ONE CIDER. OTHER BOTTLES IN BACKGROUND OF DISPLAYS
CONTAIN CIDER. BEGINNING AT SIGN "GOOD ORANGES 15¢ A DOZEN" THE LARGE BASKETS
OF FRUIT SURROUNDING THE TREE ARE RED APPLES. REMAINDER OF FRUIT: 1st row—
TANGERINES: 2nd row—GRAPEFRUIT — 3rd row—ORANGES & 4th row—RED APPLES,
DISTINGUISH WHAT YOU CAN. USE YOUR IDEAS ON COLORS ON THE SIGNS OTHER THAN
ONE ON UMBRELLA.

add to bottom edge of Photo

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M—4-15-52

PHOTO RETURNED

PHOTO USED FOR

color 4
Mar 4 c 1 1/2
La 9

Wm

STATE NEWS AGENCY, GREENSBORO, N. C. ✓

NO. 3CH1327

ORDER No. 82046

DATE 11-30-53

12½ M POST CARDS C.T. ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
G-41-5

THE MOSES H. CONE MEMORIAL
HOSPITAL, GREENSBORO, N.C. ✓

8x10, 18h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: AS NECESSARY ✓

COLOR: BUILDING-REDDISH BROWN, TRIM - GREY CONCRETE,
TOWER DECORATION AND UNDER WINDOWS TO RIGHT - BLACK,
MARQUEE EDGE - ALUMINUM ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 1953
SKETCH				
RETOUCHING		2 1/2	DEC 4 1953	DEC 17 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2	DEC 22 1953	JAN 6 1954
ARTIST DEPT.		9		1/8/54 Jmm

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N.C.

NO. 3CH1328

ORDER NO. 82046

DATE 11-30-53

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

G-42
OUR LADY OF GRACE CATHOLIC
CHURCH, GREENSBORO, N.C.

8pt. ital. c&h

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: AS NECESSARY

COLOR: BUILDINGS - #52, DOORS - #36,
TRIM AND AROUND WINDOWNS - #39, WINDOWS & BLACK
ABUTEMENT - #52, STEEPLE - #39, SIDEWALK - #39,
ROOF - DARK GREY SLATE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	
SKETCH				
RETOUCHING		3	DEC 4 1953	DEC 15 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			DEC 16 1953	
STRIPPING, OPAQUING				
HAND COLOR PROOF	71	1 1/2		12-31-53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH1329

W. N. CALDWELL, LAKESIDE, OHIO, DISTRIBUTOR

ORDER No. 82052

DATE 12-1-53

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

120-FIRING AT THE NATIONAL RIFLE TEAM MATCHES / CAMP PERRY, OHIO

Private # before title: #120

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM. TAKE OUT TRUCK AT RIGHT.

ADD CLOUDS WHERE NECESSARY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 - 1953
SKETCH				
RETOUCHING		2	DEC 4 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2	DEC 25 1953	DEC 28 1953
ARTIST DEPT.		9		12/30/53

DATE-BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1330 ORDER NO. 82043 DATE 11-30-53

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NAME SCHAEFER TAILORING
COMPANY ASSURES YOU OF ALL YOU WANT IN
MADE TO MEASURE CLOTHES. NATIONALLY
ADVERTISED, NATIONALLY PRICED AT \$42.50
to \$73.50 CHOOSE YOUR OWN. STYLED ANY WAY

RETOUCHING DEPARTMENT YOU WANT.

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

VERY RUSH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x1
from colored copy

L.O. 1 1/2
Ret. 5
L.A.C. 4 1/2
L.A. @ 1/1

as quoted

Red Impress

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1331 ORDER NO. 82043 DATE 11-30-53

CUSTOMER RAYBILL, INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCHAEFER TAILORING COMPANY

CHOOSE YOUR OWN FABRIC, COLOR, PATTERN —
FROM ALL NEW, APPROVED FASHIONS AND STYLE
TO SUIT YOURSELF. "SCHAEFER MADE MEANS FINEST
GRADE"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7
from colored copy

L.O. 11/2
Ref. 3
H.C. 2 1/4
L.A. 10 1/2

21-12-53

40 12-29-53

as quoted

UNION DISTRIBUTORS, INC., RED BANK, N.J. ✓

NO. 3CH1332

ORDER No. 82047

DATE 12-1-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLEASURE BAY AT SHREWSBURY
RIVER, LONG BRANCH, N.J. ✓

8pt. ital., c & h.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BEST SHOT ✓

YES ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 1953
SKETCH				
RETOUCHING	2	2½	DEC 3 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			DEC 15 1953	DEC 29 1953
HAND COLOR PROOF	41	1½		12/29/53 Bth
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J. ✓

NO. #3CH1333

ORDER NO. 82047

DATE 12-1-53

12½ 1M POST CARDS

C.T. ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLONY SURF CLUB, LONG BRANCH,
N.J. ✓

8pt. ital.
c & h



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRING OUT SWIMMING POOL AT LEFT BACKGROUND. ✓
OCEAN IS IN EXTREME BACKGROUND.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 1953
SKETCH				DEC 14 1953
RETOUCHING	10	2½	DEC 3 1953	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	13½	DEC 15 1953	DEC 23 1953
ARTIST DEPT.		10		12/31/53

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1334

ORDER NO. 82047

DATE 12-1-53

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN AVENUE, LONG BRANCH, N.J.

8 pt ital, c & h



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	
SKETCH				
RETOUCHING	10	2 1/2	DEC 3 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 15 1953	DEC 27 1953
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	46	1 1/2		12/31/53
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 3CH1335

ORDER No. 82047

DATE 12-1-53

12 1/2" M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN AVENUE, LONG BRANCH, N.J.

8 of 10 total, color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT SCENE

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	
SKETCH				
RETOUCHING	1	4	DEC 3 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1 1/2		1/4/53
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Union Distributors, Inc., Red Bank, N.J.

NO. 3CH1336

ORDER No. 82050

DATE 12-1-53

12 1/2 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH SCENE /
MANASQUAN, N.J.

8 ft. x 10 ft. color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 - 1953
SKETCH				
RETOUCHING	2	3	DEC 3 1953	DEC 9 1953
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	13	DEC 15 1953	DEC 29 1953
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DAN GRIGG ENTERPRISE, CO., MITCHELL, SO. DAK.
"PHOTO BY RODNEY PRATHER"

NO. 3CH1337

ORDER NO. 82102

DATE 12-1-53

25 M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WORLD'S ONLY CORN PALACE /
MITCHELL, SOUTH DAKOTA /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

R.M. SAME AS ON 1CH1733

PHOTO PROPERTY OF ~~EMIL~~ CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR PARKED WRONG ON RIGHT. REMOVE PEDESTRIANS.

COLORS -- SEE 3CK1062

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 1953
SKETCH				
RETOUCHING	1	4-1	DEC 4 1953	DEC 5 1953
REPHOTO				
PHOTO-LITHO				
BUEPRINT			DEC 6 1953	JAN 4 1954
STRIPPING, OPAQUING				
HAND COLOR PROOF	44	2 1/2		
ARTIST DEPT.		11 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BROWNELL & SON, 543 F STREET, IDAHO FALLS,
IDAHO

NO. 3CH1338

ORDER No. 82106

DATE 12-1-53

12½ M POST CARDS C. T. ART COLORTONE

FULL FACE
WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"MORMON" TEMPLE, L.D.S. HOSPITAL
AND FALLS, SNAKE RIVER,
IDAHO FALLS, IDAHO

6 ph. stat., color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

photo and tissue overlay

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1953	DEC 2 - 1953
SKETCH				
RETOUCHING	6	3½	DEC 4 1953	
REPHOTO				
PHOTO-LITHO			DEC 22 1953	JAN 5 1954
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		1/6/53 Jmm
ARTIST DEPT.	45	9		3/23/54

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 3CH1339

ORDER No. 82060

DATE 12-1-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~GREETINGS FROM OHIO~~
~~"THE BUCKEYE STATE"~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Private # ^{UPPER RIGHT} before title: A-13, *4811*

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM BACK OF FOLDER COVER D-10227.

FOLLOW FOR COLORS EXCEPT: MAKE THE BACKGROUND, ON
EITHER SIDE OF RED PANEL, WHITE OR SOME OTHER LIGHT COLOR -
NOT YELLOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 9 1953	DEC 10 1953
SKETCH				
RETOUCHING		0	DEC 14 1953	DEC 14 1953
REPHOTO				
PHOTO-LITHO			DEC 16 1953	DEC 31 1953
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Reduce from folder cover.
Make yellow panels and either
side white.
No hand color?*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1340 ORDER NO. 82065 DATE 12-2-53

CUSTOMER PARK HOTEL COURTS
FALFURRIAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-full fac

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARK HOTEL COURTS
and

PARK GRILL
FALFURRIAS TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TELEPHONE POLES AND WIRES, ALSO SIGN ON ROOF OF BUILDING IN
BACKGROUND OF LOWER PICTURE (PARK HOTEL COURTS).
SHOW A FEW TREES IN BACKGROUND OF LOWER PICTURE.

COLOR DESCRIPTION

BUILDINGS ARE PINK #34 & BROWN TRIM #59. COLOR OF SIGNS BROWN & WHITE #59.
THE ROOFS ARE SNOW WHITE. SHOW LOTS OF COLORFUL FLOWERS AROUND THE
BUILDINGS IN BEAUTIFUL COLORS. THE FENCE IS PAINTED PINK AND RED (UPPER
PICTURE) — #34 & #31. CURBING IS RED #31. THE CANOPY AT ENTRANCE — BROWN #59.
THE NEON SIGN POSTS ARE RED AT BOTTOM & BASE #31 — UPPER ALUMINUM. THE
FOUNTAIN — RED & WHITE. DOORS AND WINDOW TRIM — BROWN #59.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

LO 1/2
Ret 7
H.C. 2
LQ. 12 1/2

Red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH1341 ORDER NO. 82068 DATE 12-2-53

CUSTOMER
CHICK BARRON INC.,
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Chick Barron, Inc.)

TAKE OUT TELEPHONE WIRES AND POLE. REMOVE SIGNS ON WINDOWS,
PARKING METERS, AND CRACK IN STREET.
CLOUDS IN SKY.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

8

PHOTO USED FOR

Ret 7
Am 4c 134
La 934

Add'l Artwork
\$ 6.00
incl. Commission
H

Red to Dk Blue Impression

R + B